



SPEEDMASTER SEDNA™ GOLD

Launched in 1957, the Speedmaster earned its nickname in 1969, when it became the first watch worn on the moon. This edition, while retaining the chronograph's classic design elements, features a black step dial and is cased in OMEGA's exclusive 18K Sedna™ gold. The long-lasting rose gold alloy retains its fiery colour and lustre over time, and is named after one of the reddest orbiting planetoids in our solar system. This striking timepiece is also a Co-Axial Master Chronometer, independently certified by the Swiss Federal Institute of Metrology (METAS) to guarantee the highest levels of accuracy, reliability and supreme resistance to magnetism on Earth and in space.



omegawatches.com

Josephs

JEWELERS MAGAZINE

MEN OF HONOR
SCHAFER'S BRIDAL

JOSEPHS COUPLES
LOVE STORIES

ADVENTURE
JEWELRY STYLES

WOMEN'S FASHION
METRO MARKET BOUTIQUE

FAMILY LEGACY
THE NEXT GENERATION

SEASON OF SHIMMER
OUR GIFT GUIDE

CUSTOM FASHION
RAYGUN

GIFTWARE
LUXURY HOME DÉCOR

ELEGANCE UNVEILED
SCHAFER'S BRIDAL



JOSEPHS JEWELERS MAGAZINE 2023

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Simon G.

FINE JEWELRY

WITHOUT QUESTION

Joseph's

Family Owned Since 1871



ROBERTO COIN

LOVE IN VERONA

WITHOUT QUESTION
Josephs

Family Owned Since 1871

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I am pleased to announce that 2023 was a successful year at Josephs Jewelers. Your unwavering support and trust as well as your dedicated patronage are instrumental in making sure this family-owned-and-operated business continues to thrive.

We experienced tremendous achievements this past year, including the introduction of exquisite new collections, expanding our team of skilled staff, and becoming heavily involved with our community at events like the Principal Charity Classic.

Looking ahead, we are excited to offer an even wider range of jewelry to truly capture your unique style and preferences. We are also investing in cutting-edge technology and digital platforms to enhance your shopping experience, making it more convenient and personalized.

As we continue to evolve and grow, we remain dedicated to preserving the core values that have defined Josephs Jewelers for generations. Our commitment to exceptional customer service, integrity, and a deep appreciation for the beauty of fine jewelry will always remain at the forefront of our business. Wishing you joy, prosperity, and a year filled with special moments that sparkle with the brilliance of jewelry from Josephs Jewelers.

Jake Joseph
President



Trisha, Deb, Jake

SCHAFFER'S BRIDAL

MEN OF HONOR

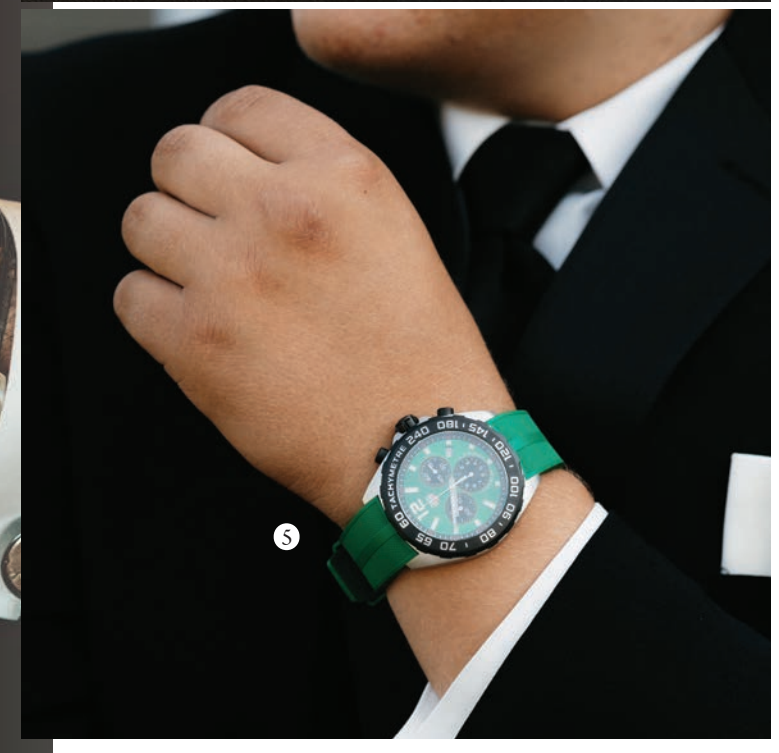
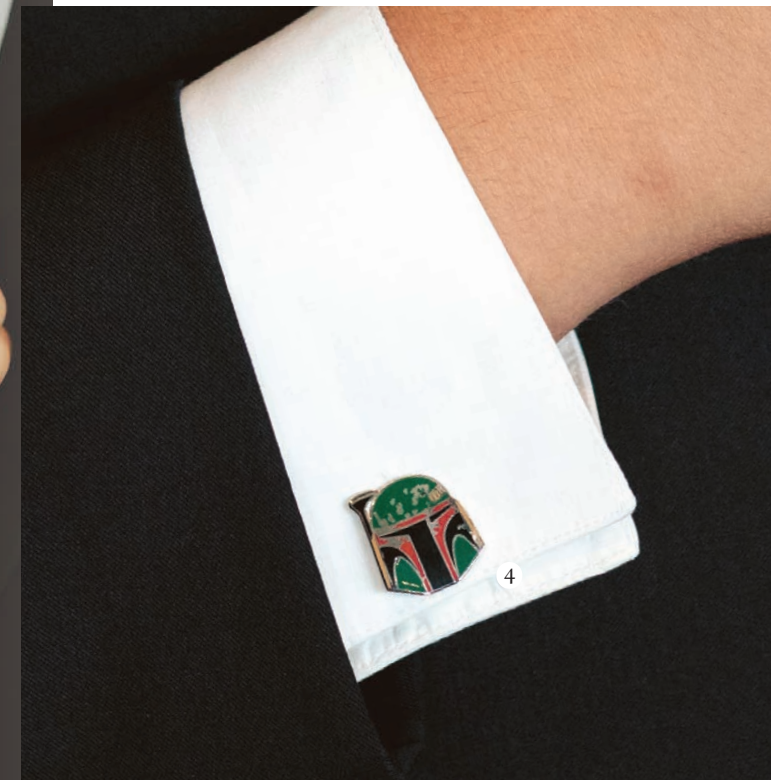


Schaffer's Bridal and Josephs Jewelers recognize the importance of catering to both sides of the wedding couple. That's why we partnered on this collection of fun and classic men's looks for your wedding day. Situated across the street from one another, it's easy to stop at Josephs for your wedding ring and cufflinks, then head to Schaffer's for a suit.

The featured wedding rings, watches, cufflinks, and tie clips were chosen by our buyers Lisa Harlow and Jayla Cupp, then paired with suits and tuxes by Schaffer's Bridal.

GET THE LOOK

1. **Black Stainless Steel Reversible Link Bracelet**
JGNBR01081 | Starting at \$75
2. **OMEGA Aqua Terra 150M**
WOMG05112 | Starting at \$6,000
3. **Gunmetal Watch Movement Cufflinks**
JGNCL00064 | Starting at \$175
4. **Boba Fett Helmet Cufflinks**
JGNCL01161 | Starting at \$70
5. **Men's TAG Heuer Formula 1 Green Rubber Strap Watch**
WTGG05194 | Starting at \$1,900





GET THE LOOK

1. **Simon Pearce Bristol Bourbon Glass**
GMIG23078 | Starting at \$70
2. **Simon Pearce Shoreham Decanter**
GMIG24035 | Starting at \$225
3. **Black Single Cub Watch Winder with Cover**
WMAT04783 | Starting at \$355
4. **14K White Gold Comfort Fit Wedding Band**
RWBM22988 | Starting at \$549

B E N C H M A R K



WITHOUT QUESTION
Josephs
Family Owned Since 1871

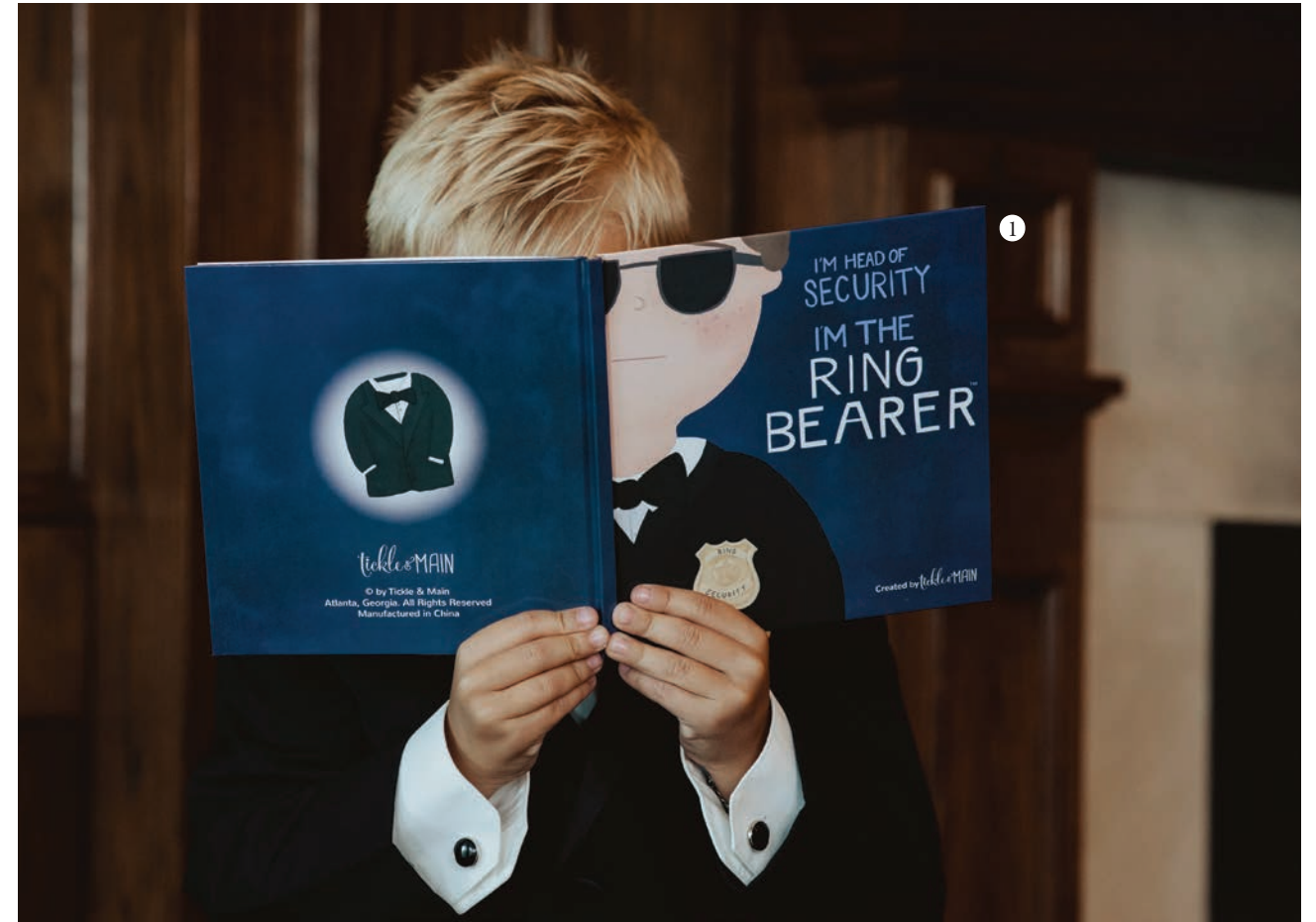
We DO



FANA

WWW.FANAJEWELRY.COM

RING SECURITY



GET THE LOOK

- 1. Bearington Collection – Ring Bearer Gift Set GMIG24111 | Starting at \$30
- 2. Children's Sterling Silver Rectangle ID Bracelet JSLBA00786 | Starting at \$80



JOSEPHS LOVE

BRANDON & PAIGE

Love has a way of finding its path, often taking us by surprise through unexpected connections. That was the case for Brandon and Paige, whose love story began with a serendipitous introduction.

Brandon was coaching football at Northwestern College. Ben was a freshman on the team. It was the first game of the season, and Ben's older sister, Paige, was in attendance. That's when Paige first laid eyes on Brandon. Instantly captivated and unable to contain her curiosity, she approached Ben after the game, eager to learn about the handsome coach. Ben shared minimal details, leaving Paige wanting more.

After months of Paige's unwavering interest and playful banter with her brother, Ben finally broached the subject with Brandon. Caught off guard by a student suggesting that he date his sister—Brandon took the leap and asked Paige out on a date ... an evening she deemed "perfect."

In April 2023, after two years of dating, Brandon popped the question with an engagement ring from Josephs. Just as Paige's parents and cousins found their forever rings at Josephs, now Brandon and Paige's love story carries the same legacy of lasting devotion.

BRANDON AND PAIGE'S LOVE STORY CARRIES THE SAME LEGACY OF LASTING DEVOTION.

ANDREW & ANDREA

In 2018, Andrea joined the Josephs Jewelers staff, bringing her passion for all things geological. Little did she know that this new job had more than just gemstones and diamonds in store.

One of Andrea's friends, a dedicated Josephs team member, noticed the potential spark between Andrea and her friend Andrew. Eager to introduce the two, she did a quick exchange of phone numbers setting into motion a love story that would *rock* their world.

Their first date consisted of dinner, a long walk around downtown, followed by some arcade fun at Up Down in the East Village ... where Andrea destroyed Andrew. It was game over after that—the two were inseparable.

In May 2023, the pair planned a vacation to St. Louis and drove an hour west to Onondaga Cave State Park. Knowing Andrea's love of rocks, Andrew booked a cave tour. "I was practically

clueless as to what was going to happen," Andrea said. Deep inside a magnificent cave, with nature's wonders as their witness and a secret photographer, Andrew dropped to one knee, revealing a stunning custom, vintage-inspired diamond ring.

Without question, Andrea said, "Yes." The couple is now busy planning their dream wedding and sharing their lives with their faithful companion, Baxter the beagle. With hearts filled with gratitude, they credit Josephs Jewelers for being the start of their journey and providing the most exquisite symbols of their love.

WITHOUT QUESTION, ANDREA SAID, "YES."





#JOSEPHSCOUPLES

WE LOVE CELEBRATING YOUR ENGAGEMENTS, WEDDINGS, AND ANNIVERSARIES!
 THESE ARE JUST SOME OF THE #JOSEPHSCOUPLES PICTURES YOU SHARED WITH US THIS YEAR.



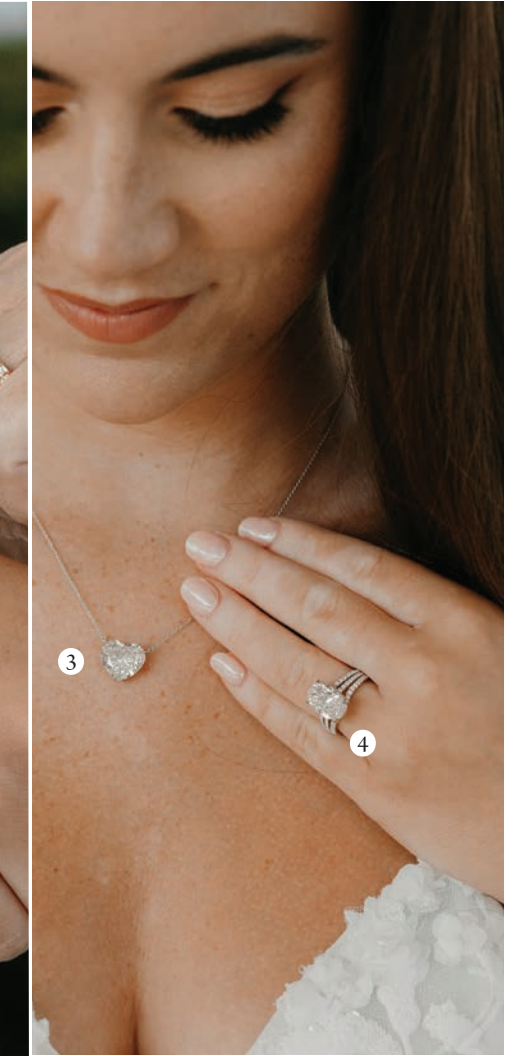
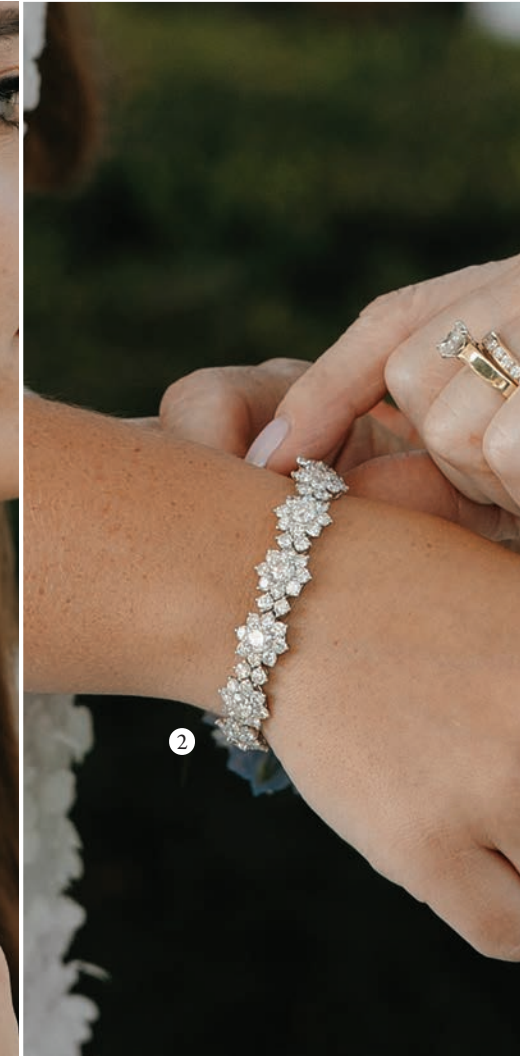
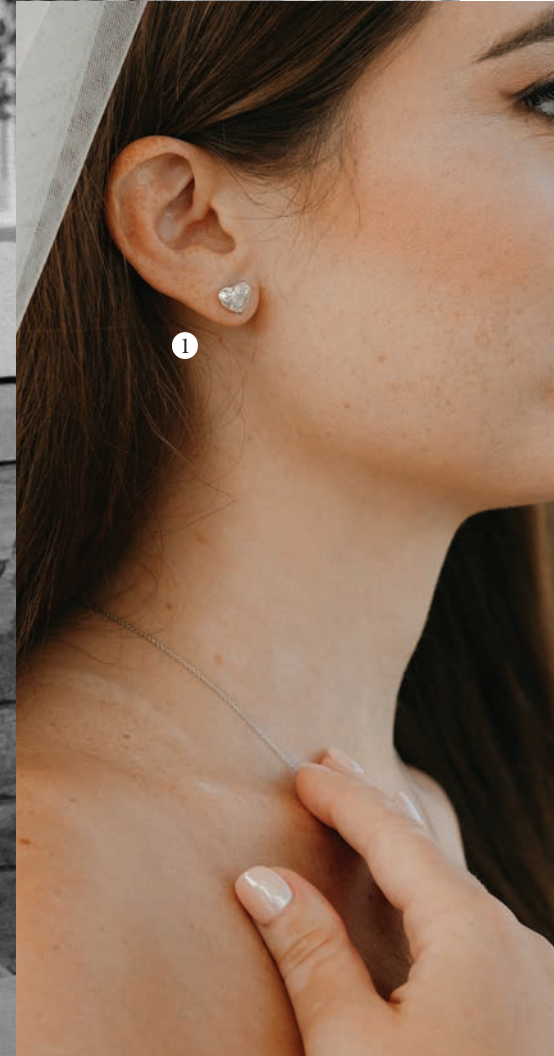
Tag us on social media using #josephscouples.
 If you're interested in being featured in our magazine,
 in store, or online, submit your photos to Paige Reed
 at paige.reed@josephsjewelers.com.



A wedding gown from Schaffer's Bridal is nothing short of a fairytale. With stunning collections from Maggie Sottero and Blue by Enzoani, you'd be hard-pressed not to find "the dress" for your big day. And the perfect complement to every Schaffer's gown is none other than jewelry from Josephs.

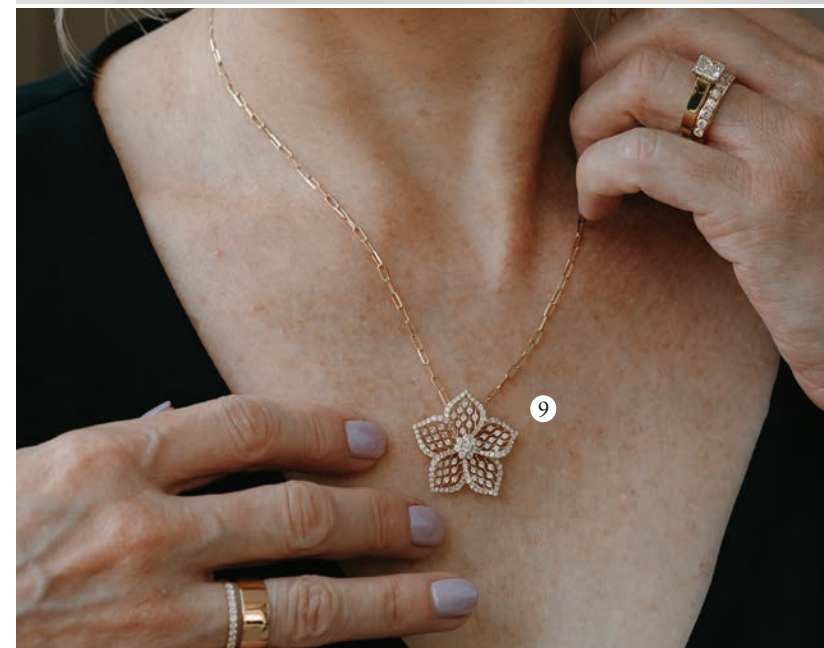
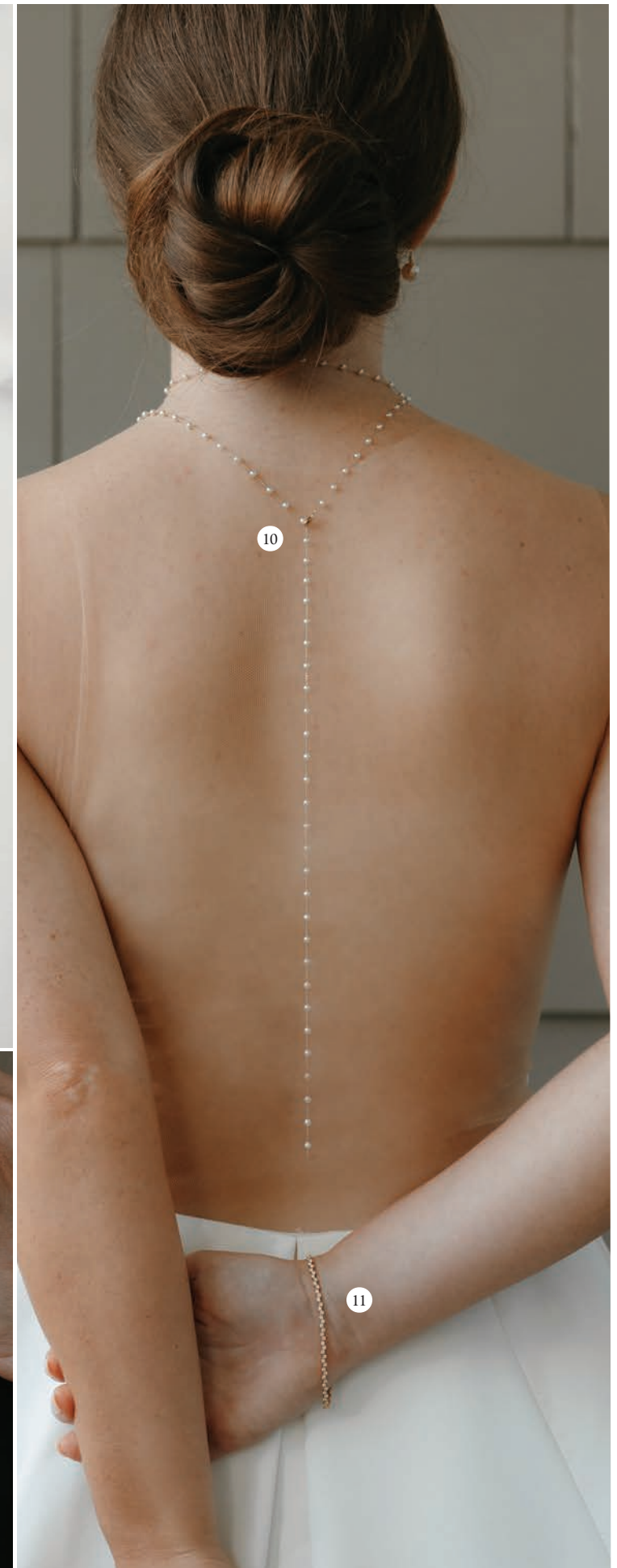
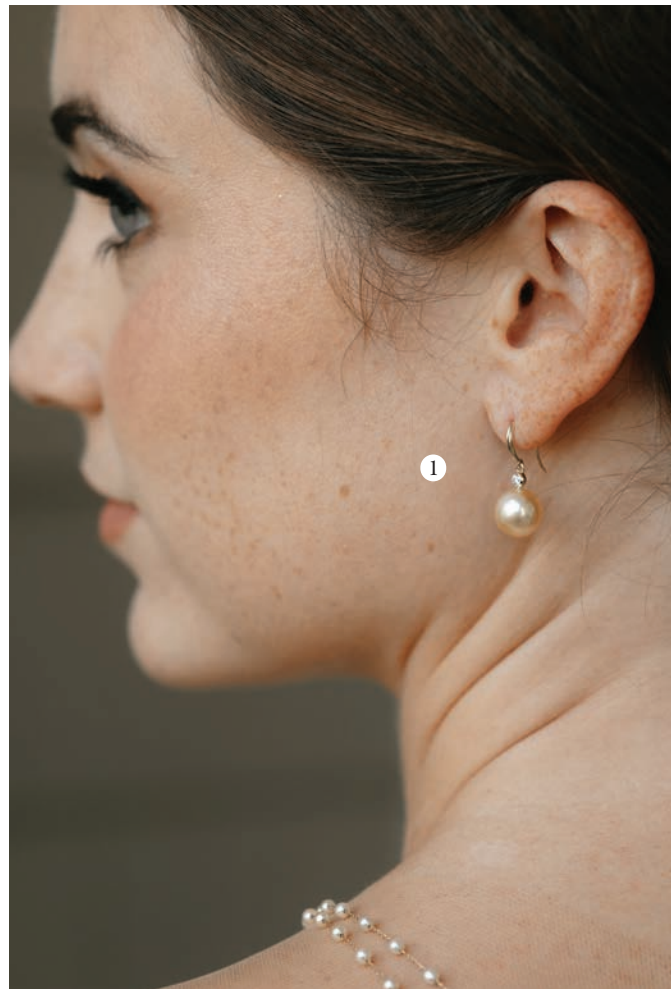
Our "Love Story" contest winners, Brandon and Paige, were styled by Jayla Cupp, Lisa Harlow, and Lyssa Hart.

SCHAFFER'S BRIDAL
**ELEGANCE
UNVEILED**



GET THE LOOK

- 1. **18K White Gold 4.01 Carat Heart Diamond Earrings**
DEOC10462 | Starting at \$59,975
- 2. **Platinum 24.50 Carat Diamond Floral Bracelet**
DBRMS09537 | Starting at \$110,250
- 3. **Platinum 6.18 Carat Heart Diamond Necklace**
DPOCF00489 | Starting at \$194,500
- 4. **14K White Gold Engagement Ring 5.01 Carat Oval Diamond**
DSOCF04694 | Starting at \$215,000



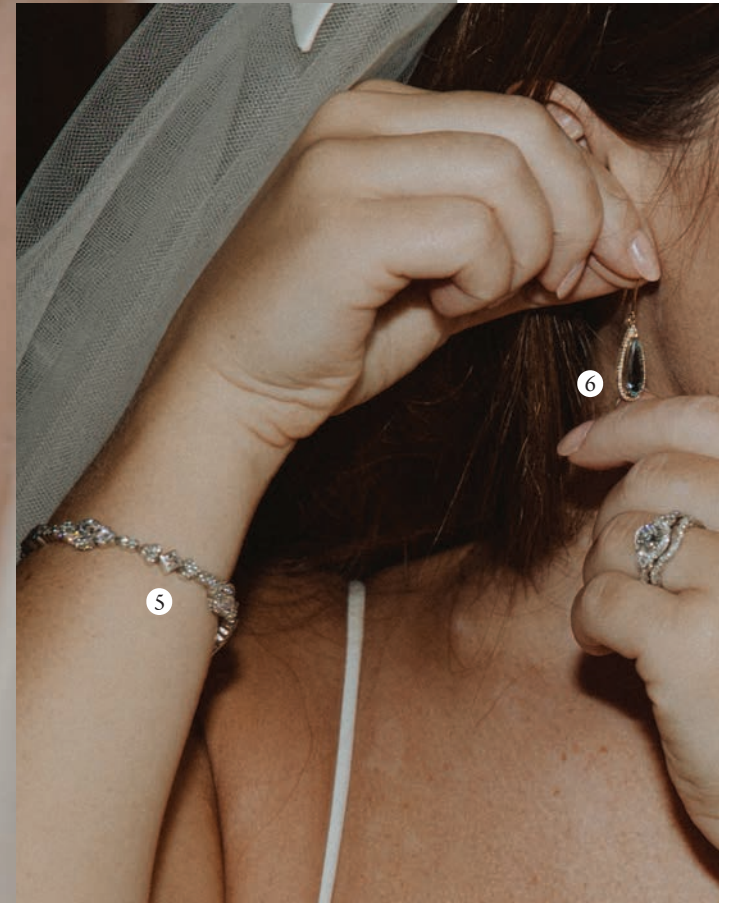
GET THE LOOK

- 1. **14K Yellow Gold Golden South Sea Pearl and Diamond Earrings**
JPSE00019 | Starting at \$1,925
- 2. **14K Yellow Gold Diamond Band**
DFB01697 | Starting at \$2,750
- 3. **18K Yellow Gold Diamond Bracelet**
2.68 Carats Total Weight
JRCB00414 | Starting at \$10,700
- 4. **18K Yellow Gold/Platinum Tapered Diamond Ring**
JESDR00091 | Starting at \$6,250
- 5. **14K Yellow Gold Diamond Channel-edged Wedding Band**
DWBL68254 | Starting at \$2,675
- 6. **14K Yellow Gold Diamond Crown Ring**
DFR06638 | Starting at \$875
- 7. **14K Yellow Gold Round and Baguette Diamond Wedding Band**
DWBL75945 | Starting at \$2,075
- 8. **14K Yellow Gold Emerald Cut Engagement Ring**
1.20 Carats Total Weight
DSCTF16626 | Starting at \$6,950
- 9. **14K Yellow Gold Diamond Flower Paperclip Necklace**
DFB01697 | Starting at \$2,750
- 10. **14K Yellow Gold Akoya Pearl Station Necklace**
JPA9900166 | Starting at \$1,375
- 11. **18K Yellow Gold 1.90 Carat Diamond Bracelet**
DBRMS09500 | Starting at \$6,080



GET THE LOOK

1. **Platinum Diamond Wedding Set with Milgrain Detailing**
DSCT51110 | Starting at \$13,950
2. **Orrefors Intermezzo Gold Champagne Flute Pair**
GOKG00001 | Starting at \$200
3. **14K Yellow Gold Pearl and Diamond Bezel Necklace**
DNK09500 | Starting at \$975
4. **14K Yellow Gold Fresh Water Pearl and Diamond Cross Pendant and Paper Clip Chain**
DPCR01134 | Starting at \$1,300
5. **Estate Platinum 6.35 Carat Diamond “Kelege” Bracelet**
JESDB00836 | Starting at \$16,750
6. **14K Yellow Gold Pear Aquamarine and Diamond Earrings**
CSEAQ00588 | Starting at \$3,850



GET THE LOOK

1. **Platinum Diamond Engagement Ring**
4.03 Pear Shaped Diamond Center
DSOCF04907 | Starting at \$121,500
2. **18K Yellow Gold Oval Cut Diamond**
Wedding Band 1.64 Carats Total Weight
DWBL75820 | Starting at \$7,375
3. **14K Yellow Gold Akoya Pearl Bracelet**
JPABR00046 | Starting at \$1,150



CUT ABOVE

CUT REFERS TO THE FACETS, SYMMETRY, AND REFLECTIVE QUALITIES OF A DIAMOND. THE CUT OF A DIAMOND IS DIRECTLY RELATED TO ITS OVERALL SPARKLE AND BEAUTY.

Excellent: Cut to the most exacting standards, these diamonds have the most desirable dimensions and are proportioned to return the maximum possible light.

Very Good: This superior quality cut reflects nearly as much light as the excellent cut while at a substantially lower cost.

Good: This premium quality cut optimizes the size without sacrificing quality or beauty. Reflects most of the light that enters.

Fair: While not as brilliant as a good cut, this adequate quality cut still reflects some light while maximizing weight.

Poor: There are prominent areas of darkness where the facets cannot refract or reflect light out the top of the diamond, so most of the light spills out the sides and bottom.

2024 TREND PREDICTIONS



COLOR
CSRB01081 | Starting at \$1,575



DOUBLE BANDED
RMLDS73882 | Call for Pricing



STACKERS
Call for Pricing



PLAYFUL SIDES
DSCTF16626 | Starting at \$6,950



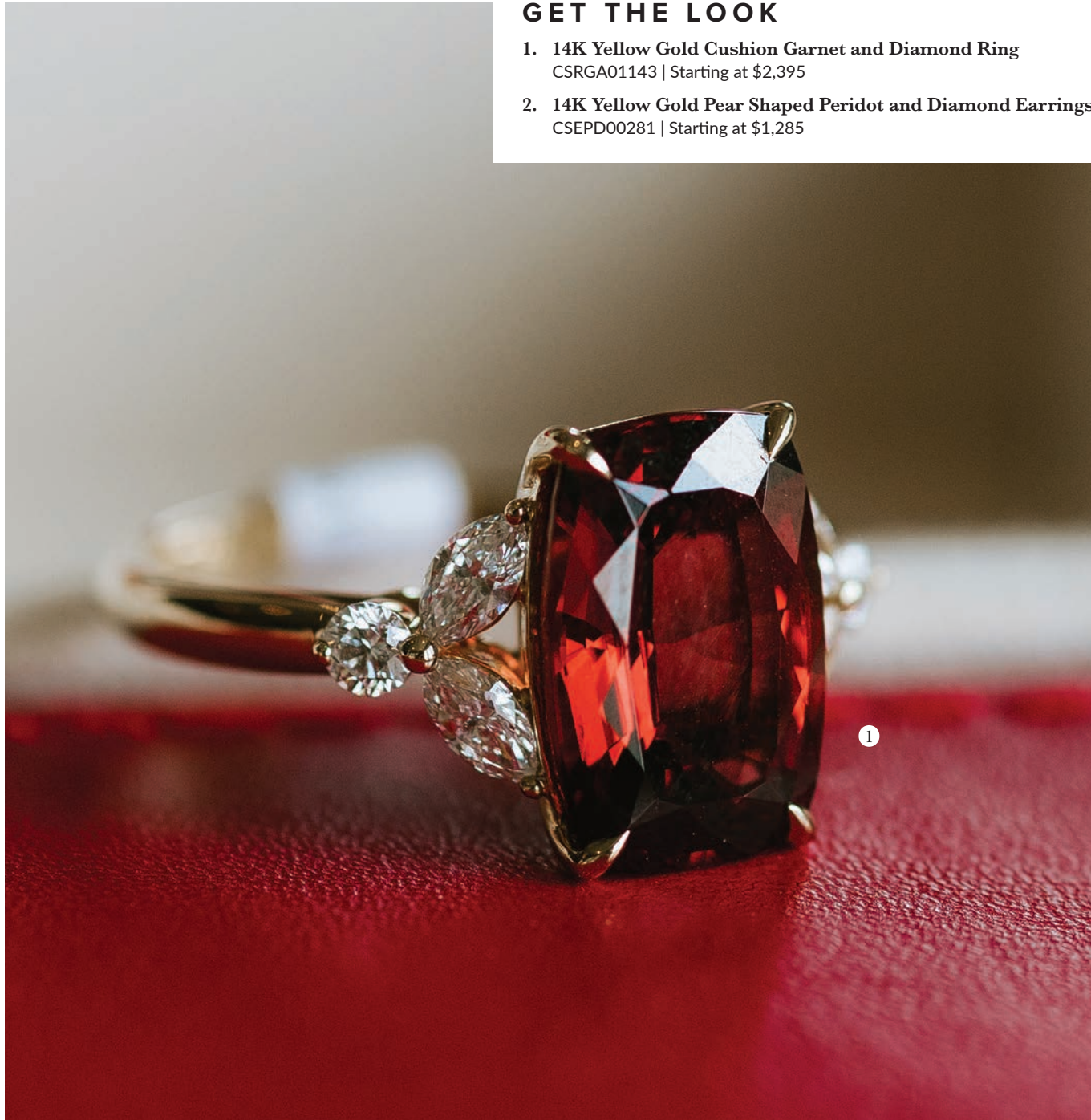
S Y L V I E

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Josephs
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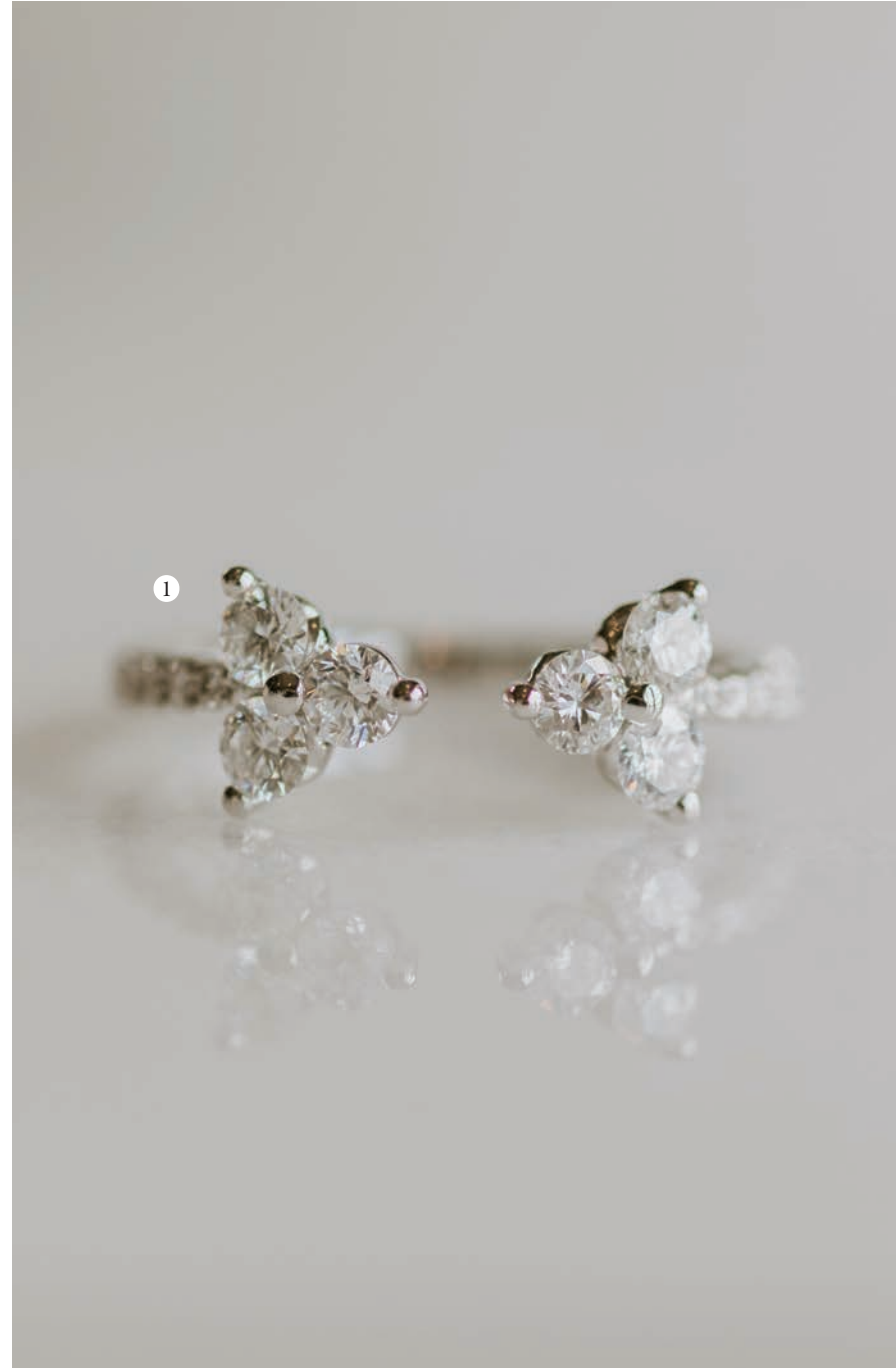
5425 Mills Civic Parkway | West Des Moines, IA 50266 | (515) 440-2991
josephsjewelers.com

GET THE LOOK

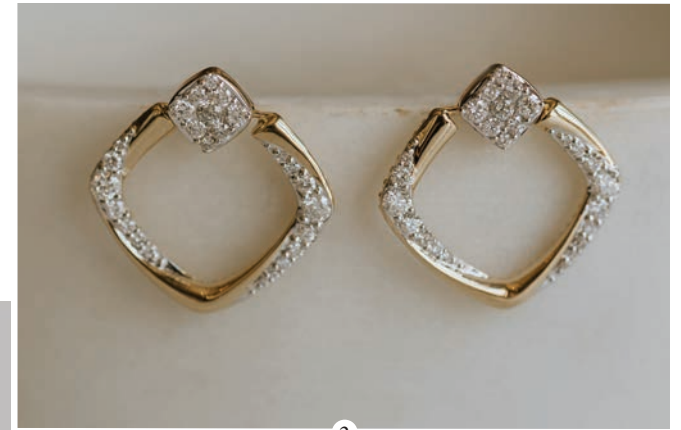
- 1. 14K Yellow Gold Cushion Garnet and Diamond Ring
CSRGA01143 | Starting at \$2,395
- 2. 14K Yellow Gold Pear Shaped Peridot and Diamond Earrings
CSEPD00281 | Starting at \$1,285



DAZZLING DIAMONDS



- GET THE LOOK
- 1. 14K White Gold Diamond Band
DWBL76547 | Starting at \$3,300
 - 2. 14K Yellow Gold Reversible Earrings
DECT16097 | Starting at \$3,400
 - 3. 14K Rose Gold Diamond Fashion Pendant with Chain
DPTD05746 | Starting at \$1,275



GOLD

GET THE LOOK

1. 18K Yellow Gold Oval and Round Link Bracelet
JRCB00240 | Starting at \$3,650
2. 18K Yellow Gold Small Script "L" Pendant with Chain
JRCN00019 | Starting at \$480
3. 14K Yellow Gold 5-Circle Drop Earrings
JERKT43885 | Starting at \$250
4. 14K Yellow Gold 5-Circle Drop Necklace
JNK1801928 | Starting at \$350



SILVER

GET THE LOOK

1. Sterling Silver Bent Strip Earrings
JSLER59378 | Starting at \$185
2. Sterling Silver Trapezoid Cuff Bracelet
JSLBR34116 | Starting at \$550



ADVENTURE JEWELRY

Don't let your love for outdoor adventures hinder your fashion sense. With affordable sterling silver and yellow gold jewelry from Josephs, you can embrace the beauty of nature while wearing any of these natural beauties. So, go ahead and elevate your hiking ensemble to new heights, add some glamour to your glamping get-up, and showcase your style while showing off your horseback riding skills.



GET THE LOOK

1. **Gold Plated Sterling Silver Turquoise and Pearl Drop Earrings**
JSCER03926 | Starting at \$90
2. **Gold Plated Sterling Silver Turquoise Bead Necklace**
JSCNK01358 | Starting at \$240
3. **Sterling Silver Cushion Amethyst Ring**
JSCRG01205 | Starting at \$155
4. **14K Yellow Gold Beaded Stackable Ring**
RKTLM05489 | Starting at \$350



FAMILY LEGACY

CONTINUING A TRADITION OF EXCELLENCE

Josephs Jewelers has been a family-owned-and-operated business for more than 150 years. With a rich history and commitment to quality, Josephs Jewelers has stood the test of time; and now the next generation is poised to carry the legacy forward.

Ryan Joseph, son of Debra Joseph and the late John Joseph, is a talented individual with a keen eye for photography. He plays a vital role in showcasing the beauty of our exquisite jewelry pieces, and is actively involved in the lab, where he assists with repairs. Ryan aspires to bring that same dedication and passion for jewelry onto the sales floor, where he can interact

with customers directly. That will need to wait for now as Ryan navigates the terrain of campus life at the University of Iowa.

Iain Joseph, son of Jacob and Erin Joseph, divides his time between high school and working at Josephs on the weekends. His journey at the store began in the shipping department where he hand-pulled bows and wrapped gifts for customers. His versatility and willingness to learn led him to work in the lab. His commitment to quality and customer satisfaction shines through in this role, upholding the high standards for which Josephs Jewelers is known.



Iain's sister, Fiona Joseph, contributes her skills in the shipping and wrapping department. Fiona, who is also still in high school, brings a youthful perspective to the company as well as the art of gift wrapping, transforming each purchase into a beautifully presented package. She also plays a crucial role in the giftware and shipping process, ensuring that every item is accounted for, and reaches its destination safely and promptly.

With their complementary skills, unwavering dedication, and a sprinkle of youthful hilarity, Ryan, Iain, and Fiona are poised to lead Josephs Jewelers to dazzling new heights. So, fasten your seat belts and prepare for a journey filled with breathtaking jewelry and a sparkling legacy of excellence that will continue to shine for generations to come.

WITH THEIR COMPLEMENTARY SKILLS, UNWAVERING DEDICATION, AND A SPRINKLE OF YOUTHFUL HILARITY, RYAN, IAIN, AND FIONA ARE POISED TO LEAD JOSEPHS JEWELERS TO DAZZLING NEW HEIGHTS.



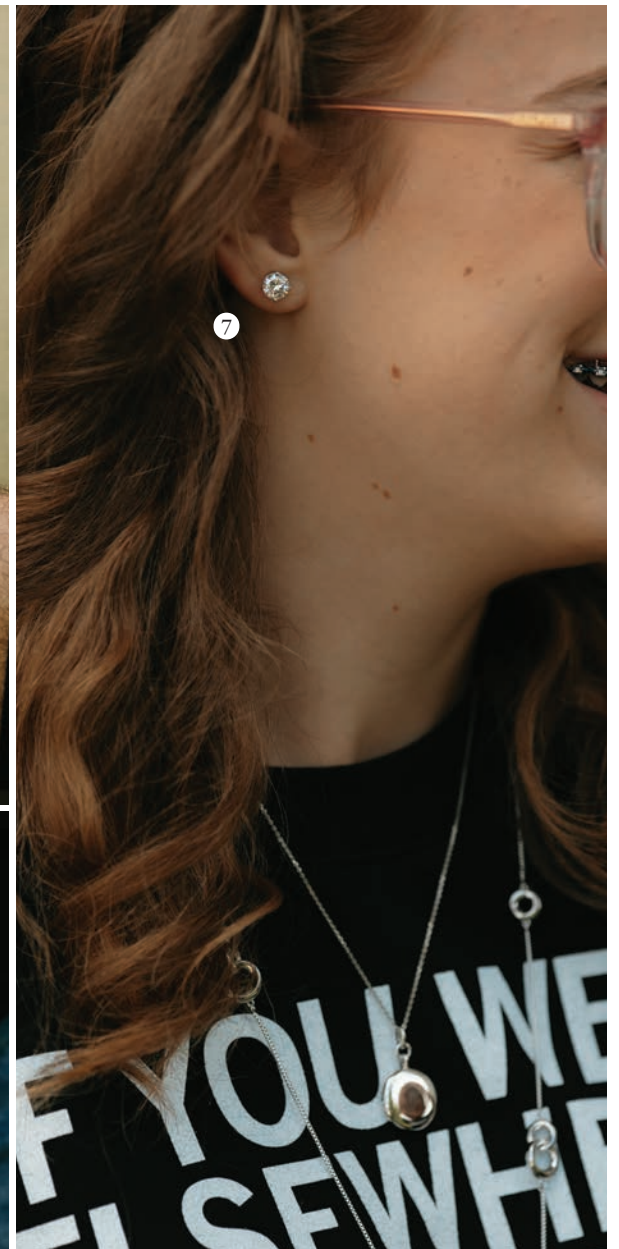
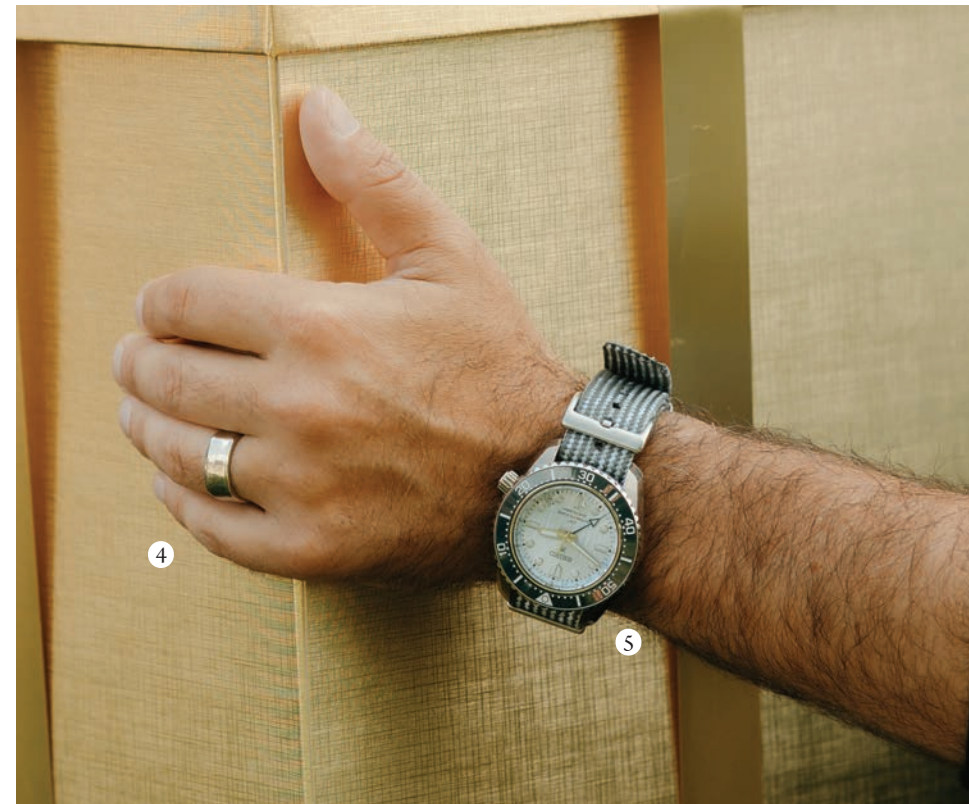
GET THE LOOK

1. Sterling Silver Quinn Slim Round Locket with Chain
JSLK00521 | Starting at \$315
2. Sterling Silver Cirque 5-Station Necklace
JSLNK33076 | Starting at \$305
3. 14K Rose Gold 3MM Curb Link 20" Chain
14GRM34P18 | Starting at \$2,500
4. 14K White Gold Square Wedding Band
RWBF05899 | Starting at \$1,150
5. Stainless Steel 42MM Prospex Limited Edition
WSLG00117 | Starting at \$1,700
6. Sterling Silver Figaro Toggle Bracelet
JSLBR33571 | Starting at \$200
7. 14K White Gold 2.40 Carat Diamond Earrings
SE2CW02204 | Starting at \$13,750

RAYGUN

CUSTOMIZED FASHION

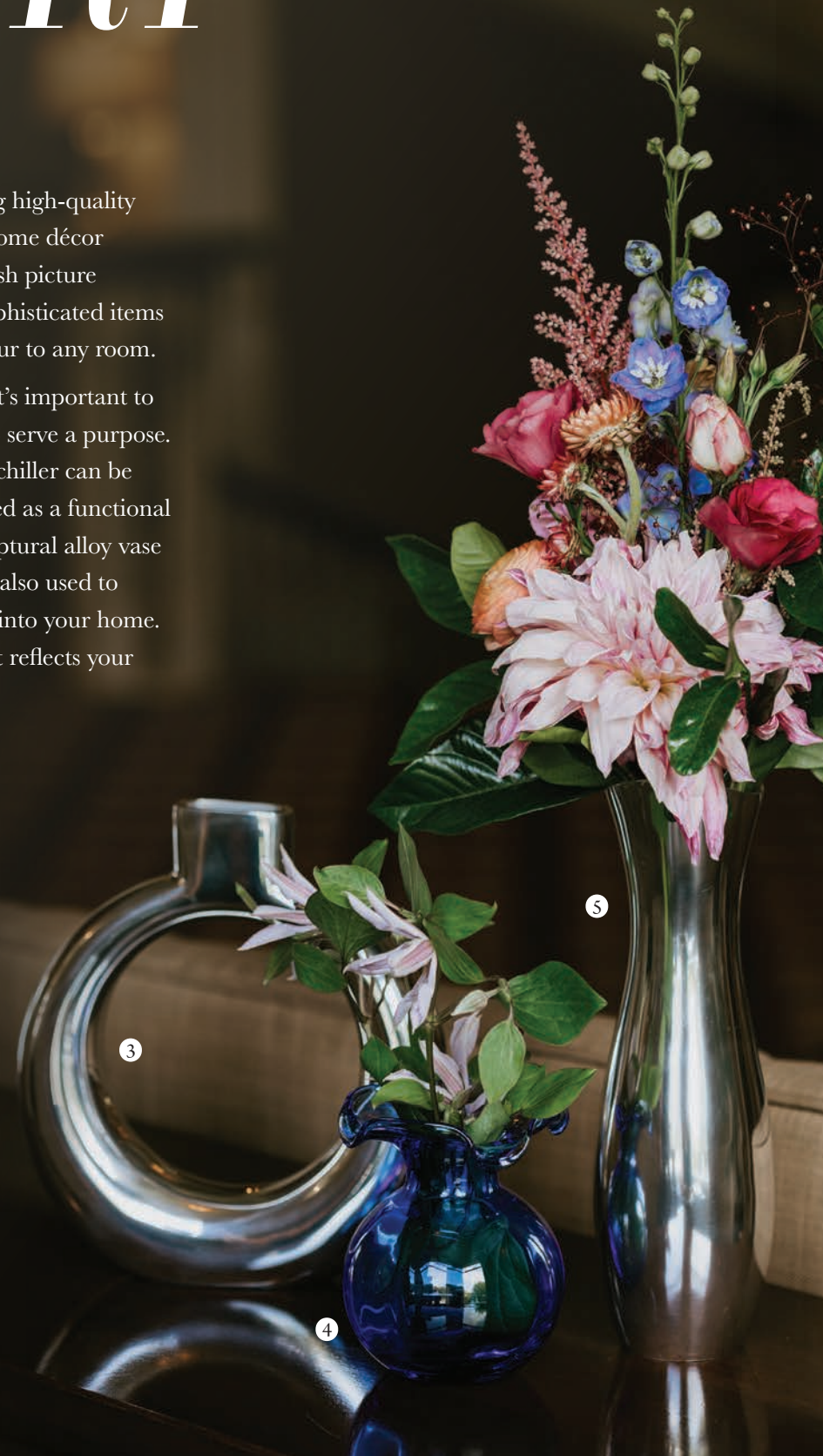
Raygun, the iconic retail shop headquartered in Des Moines, Iowa, has become a beloved cultural landmark in the heart of the city. Known for its witty and thought-provoking merchandise, Raygun offers a unique shopping experience that combines humor, social commentary, and local pride. With its clever slogans and eye-catching designs, Raygun has captured the essence of Des Moines and the Midwest, celebrating both its quirks and its strengths. To get in on the fun, we partnered with Raygun for a customized twist on some Josephs fashion.



LUXURY HOME

Elevate your interior design by incorporating high-quality luxurious pieces from the Josephs Jewelers home décor collection. From elegant crystal vases to stylish picture frames, our collection features a range of sophisticated items that are perfect for adding a touch of glamour to any room.

When decorating with luxury home goods, it's important to select pieces that not only look great but also serve a purpose. For example, a beautiful white marble wine chiller can be elegantly displayed on a bar cart but also used as a functional item for entertaining guests. Similarly, a sculptural alloy vase can be a real statement piece on its own but also used to display fresh flowers, bringing life and color into your home. Personalize your space with home décor that reflects your style and taste.



GET THE LOOK

1. Mariposa Birch 4x6 Frame GMIG20316 | Starting at \$79
2. Mariposa Shimmer 8x10 Frame GMIG24278 | Starting at \$139
3. Nambé Solarium Full Moon Vase GMIG24317 | Starting at \$100
4. Vietri Hibiscus Cobalt Bud Vase GMIG22548 | Starting at \$69
5. Nambé Stryker Vase 11" GMIG21911 | Starting at \$70
6. Houston Llew Spiritile "Des Moines" GMIG21946 | Starting at \$176
7. Mova Blue and Silver Globe 4.5" GMIG22142 | Starting at \$198
8. Mary Jurek Sierra Ice Bucket with Wood Lid GMIG23659 | Starting at \$305
9. Mary Jurek Sierra Cocktail Shaker with Wood Lid GMIG23728 | Starting at \$140
10. Simon Pearce White Marble Wine Chiller GMIG23142 | Starting at \$150
11. Michael Aram Black Iris Large Cheese Board with Knife GMIG23536 | Starting at \$265



SWAROVSKI



WITHOUT QUESTION
Josephs

Family Owned Since 1871

CUSTOM JEWELRY CREATIONS

BY OSCAR HEYMAN



Since 1912, Oscar Heyman has been creating magnificent colored gemstone jewelry. The design studio and workshop on Madison Avenue in New York City is a place where precious gems from around the world are transformed into heirloom-worthy jewelry.

In addition to a collection filled with unique treasures, this family-run business is deeply passionate about creating custom jewelry. Whether you desire a traditional emerald and diamond three-stone ring, or a piece from the depths of your imagination, each custom masterpiece incorporates only the finest stones.

The design process is highly collaborative, often led by the selection of gemstones. Designs are presented first as

hand-drawn gouache paintings followed by a 3D CAD model, if necessary. The final version of the design is filed in the company's archives, which contains over 200,000 designs. The goal of the design phase is to ensure that the manifestation of your dream is crafted to exact specifications.

Excellence is guaranteed by lapidaries, jewelers, setters and polishers working in conjunction with designers. Close personal attention is bestowed upon each piece at every step.

Upon completion, your one-of-a-kind treasure is delivered to you with a Certificate of Authenticity and corresponding gem reports, signifying its legacy. The magic of jewelry is that each piece has a story and you are the author.

HOUSE OF COLOR

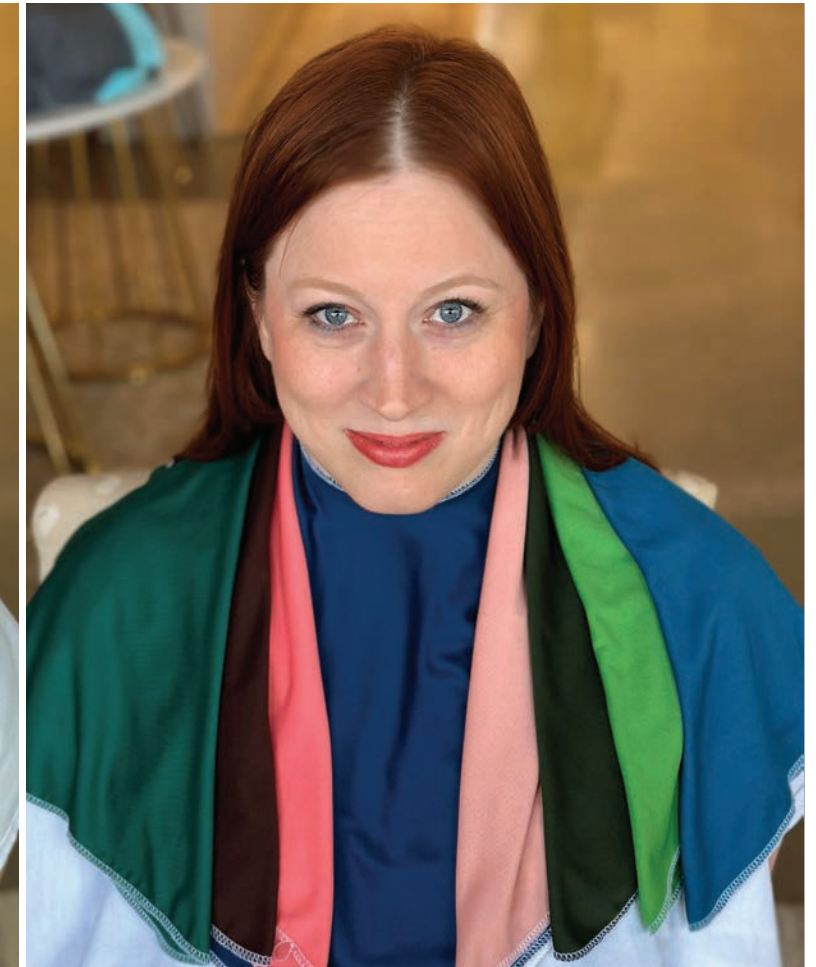
SPRING, SUMMER, AUTUMN, AND WINTER: DISCOVER YOUR COLOR TYPE

The quest for personal style and enhancing one's appearance often involves understanding which colors complement our unique features. The House of Color in West Des Moines offers a comprehensive color analysis service, guiding you to discover the hues that harmonize with your skin tone, hair color, and eye color. With their expertise in determining individual color palettes, they can help you uncover the perfect shades to bring out your natural beauty.

You'll learn whether your undertones lean towards warm or cool colors and whether you are a spring, summer, autumn,

or winter color type. Warm color types like autumn look great in yellow gold and warm-toned gemstones. Cool color types like winter look great in sterling silver, white gold, and bright-cool gemstones.

Shopping for jewelry in your color type is a great way to make your jewelry look more luxurious. However, we will never tell you to avoid a piece of jewelry. If you love it and it makes you feel good, you should absolutely wear it!



Melissa, our resident appraiser, was shocked to find she is an autumn. Fun fact: The only difference between Melissa's two photos is the addition of a lip color and color swatches from her color type. Putting the right colors on made her skin appear smoother, brighter, and more luminous.

JEWELRY PAIRINGS FOR AUTUMNS



1



2



3



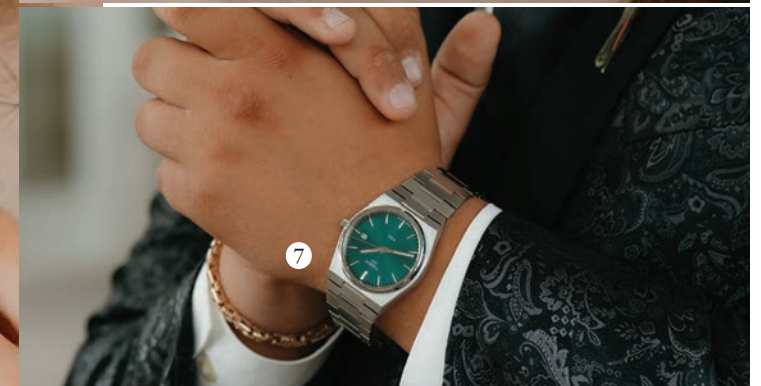
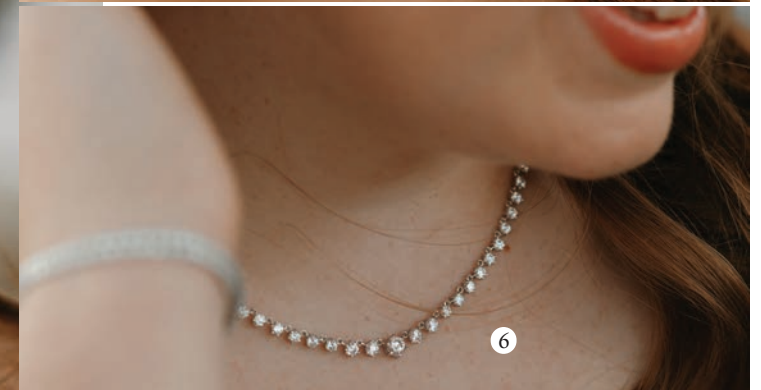
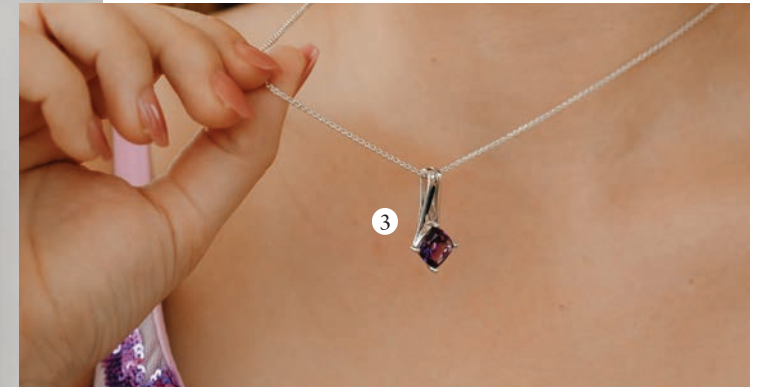
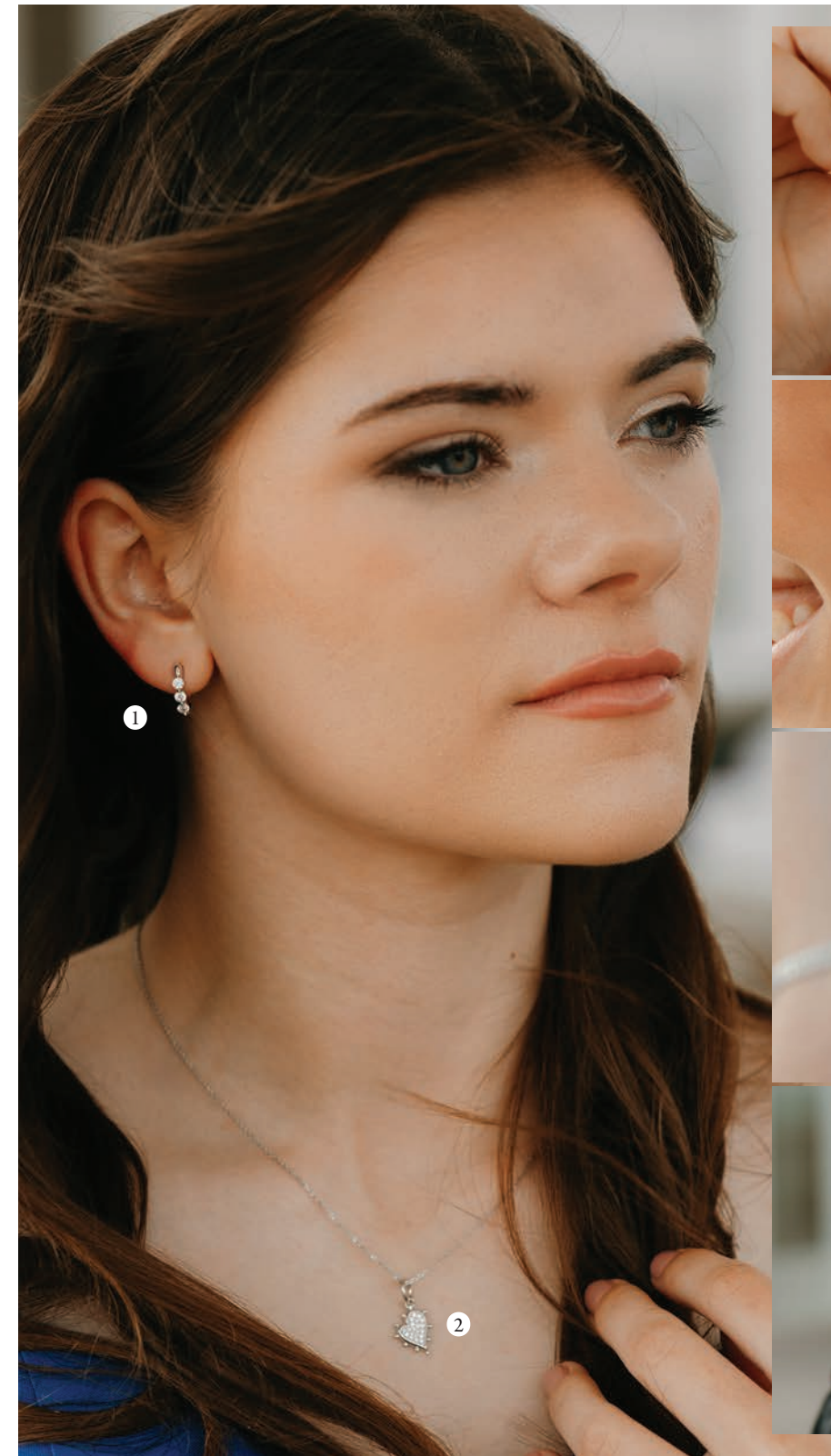
4

GET THE LOOK

1. Gold Plated Sterling Silver Geometrical Shape Earrings JSLE60954 | Starting at \$90
2. Estate 10K Yellow Gold Green Onyx and Diamond Ring JESCR03374 | Starting at \$935
3. 14K Yellow Gold Sapphire and Diamond Bracelet CSBSA00562 | Starting at \$5,500
4. Gold Plated Sterling Silver Tourmaline, Jasper, and Apatite Necklace JSCNK01492 | Starting at \$415

PROM PERFECTION

The centerpiece of your prom ensemble is the dress that makes you feel like a star. Whether you're looking for a sweeping ballgown, a sleek mermaid silhouette, or a classic A-line, Schaffer's Bridal has a breathtaking selection that will leave you in awe. Of course, no dress is complete without some bling. Affordable prom jewelry doesn't mean compromising on style or quality. At Josephs Jewelers, you can find exquisite pieces that fit your budget and allow you to shine on your memorable night.



GET THE LOOK

1. Sterling Silver Cubic Zirconia Huggie Hoop Earrings
JSLER59519 | Starting at \$170
2. Sterling Silver White Sapphire Heart Pendant with Chain
MRKN00046 | Starting at \$350
3. Sterling Silver Amethyst Pendant
JSCPD02730 | Starting at \$275
4. Sterling Silver Amethyst Hoop Dangle Earrings
JSCER02570 | Starting at \$150
5. 14K White Gold Diamond Bezel Single Earring
DETW13862 | Starting at \$695
6. Sterling Silver Cubic Zirconia Tennis Necklace
JSLNK32797 | Starting at \$365
7. Tissot PRXd
WTSG06889 | Starting at \$395

METRO MARKET BOUTIQUE

WOMEN'S FASHION

Metro Market Boutique in Valley Junction prides itself on offering high-quality clothing that is both trendy and affordable. Their website features a wide range of options, including tops, bottoms, dresses, and accessories, all designed to help women feel confident and stylish. Jayla Cupp and Lisa Harlow selected stunning and stylish pieces of jewelry to help elevate any work outfits or everyday attire.



GET THE LOOK

1. **14K White Gold Opal Doublet and Diamond Pendant**
CSPOP02204 | Starting at \$3,550
2. **18K White Gold Pavé Diamond Bangle Bracelet**
DBRMS09467 | Starting at \$3,040
3. **TAG Heuer Link Quartz**
WTGL01704 | Starting at \$5,000
4. **14K White Gold Diamond Shared Prong Hoop Earrings**
DECT16089 | Starting at \$2,400
5. **14K Yellow Gold Disc and Bead Drop Earrings**
JERKT43026 | Starting at \$250
6. **14K Yellow Gold Citrine and Diamond Pendant**
CSPCT00562 | Starting at \$850
7. **18K Yellow Gold Navarra Bangle Bracelet**
JRCB00166 | Starting at \$4,900

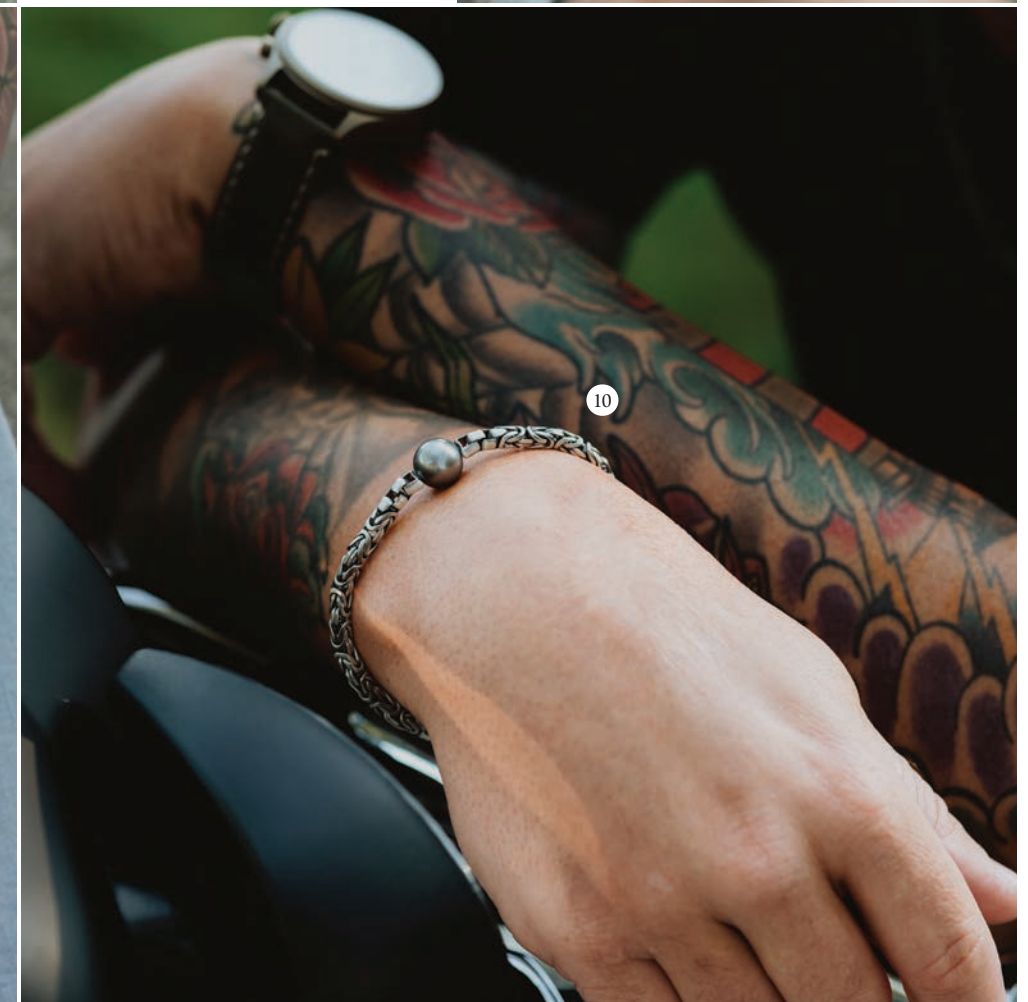
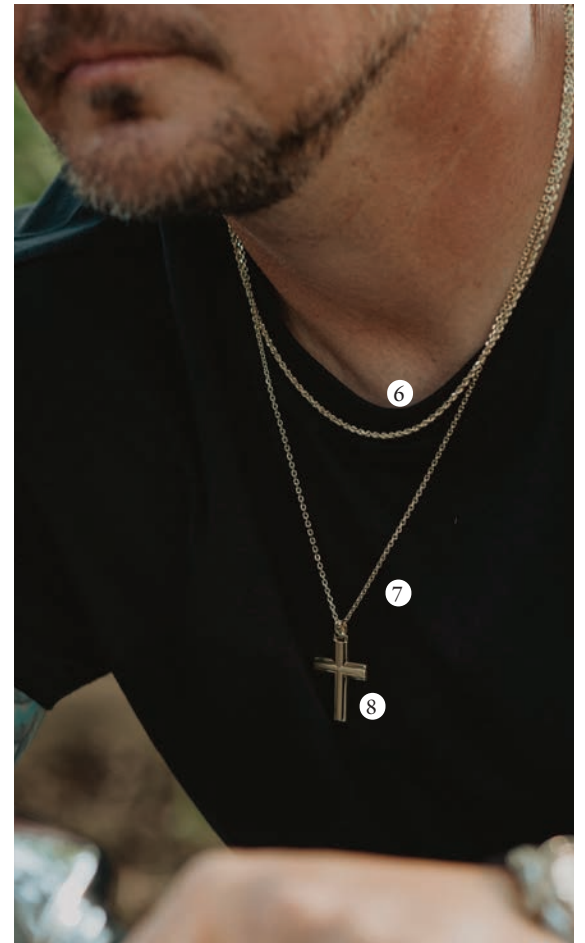
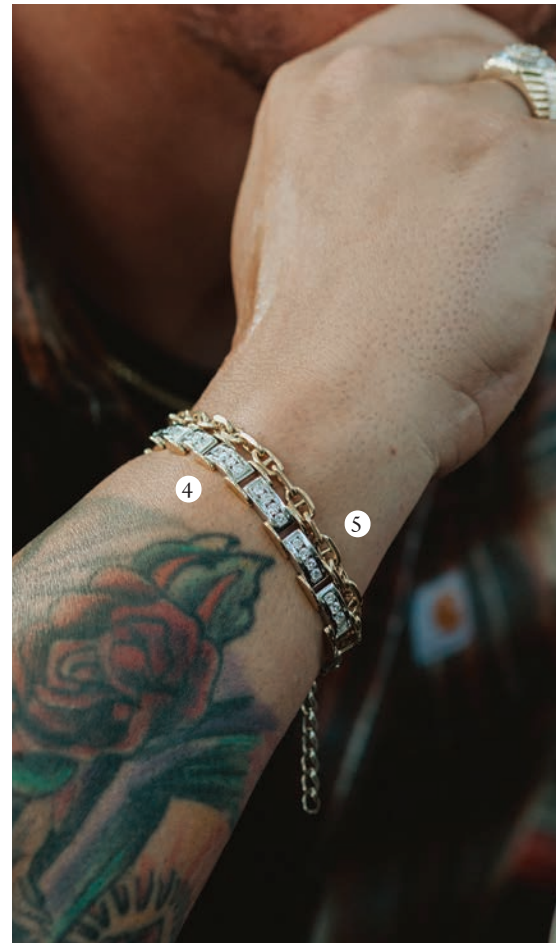


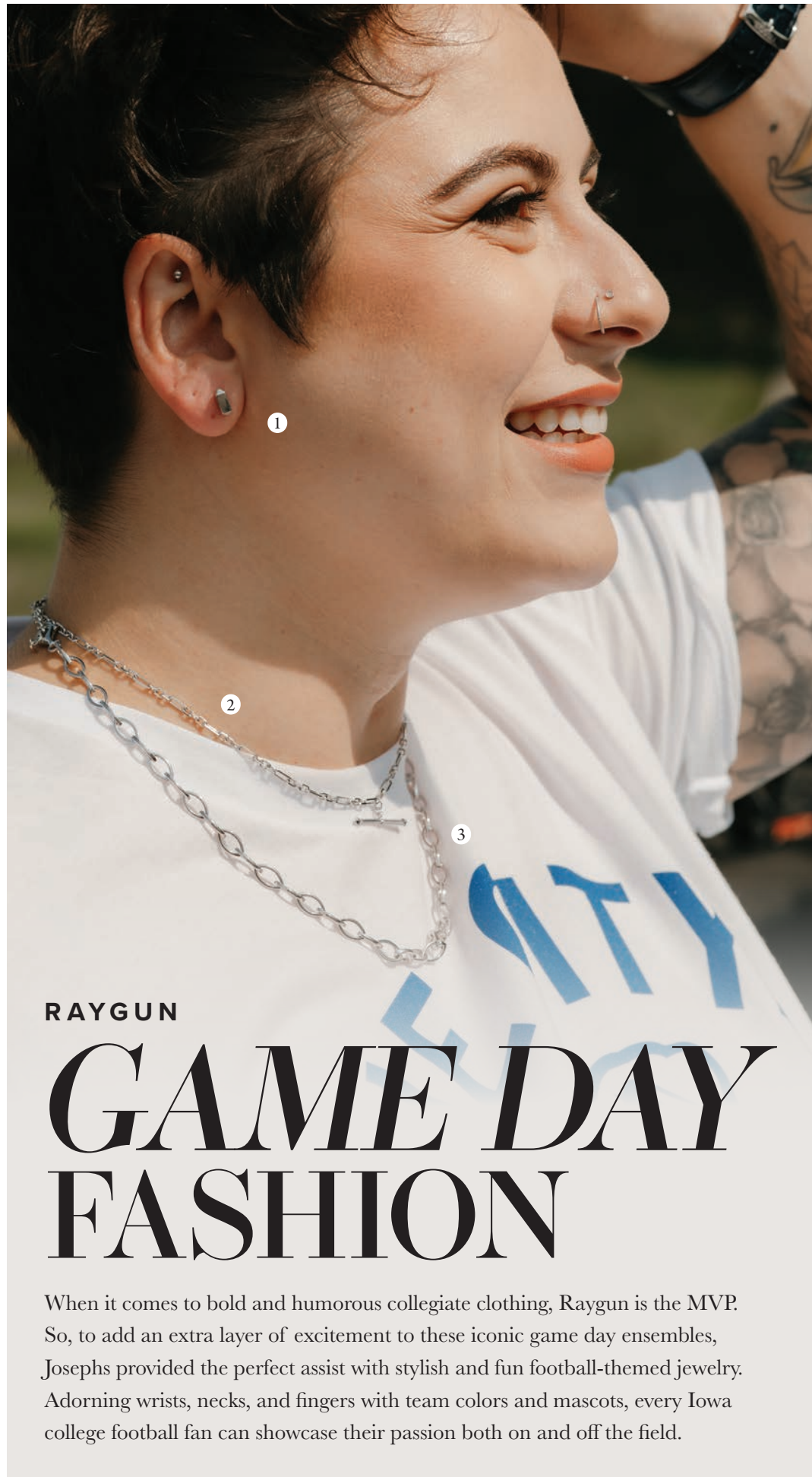
RIDING IN STYLE

Chunky, edgy, and thick jewelry is making a comeback in men's fashion, and for good reason. The heavy accessories and rugged clothing create a powerful look that demands attention. From statement bracelets to delicate layered chains, this trend is all about creating a bold statement while expressing individuality through fashion.

GET THE LOOK

1. **14K White Gold Black Diamond Wedding Band .04 Carats Total**
DWBG15594 | Starting at \$1,575
2. **Omega Globe Master**
WOMG03962 | Starting at \$9,200
3. **Stainless Steel Figaro Chain**
JNPCH00364 | Starting at \$55
4. **14K Two-toned Diamond Bracelet 3.80 Carats Total**
DBC3C00166 | Starting at \$9,850
5. **14K Yellow Gold Anchor Bracelet**
JBKT22863 | Starting at \$1,965
6. **14K Yellow Gold Diamond-cut Chain**
C20YG00125 | Starting at \$950
7. **14K Yellow Gold Diamond-cut Cable Chain**
C24YG00471 | Starting at \$1,550
8. **14K Yellow Gold Polished Cross Pendant**
JPDCR01704 | Starting at \$1,225
9. **Tissot Chrono XL**
WTSG07049 | Starting at \$395
10. **Sterling Silver Bracelet with One Pearl**
JGNBR01777 | Starting at \$975





RAYGUN

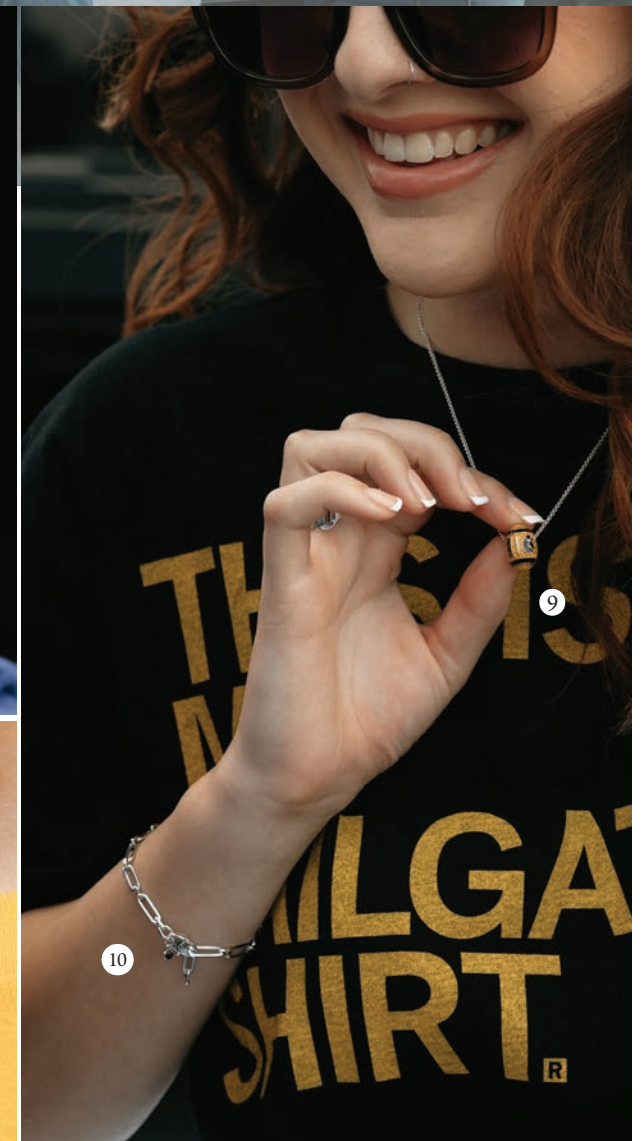
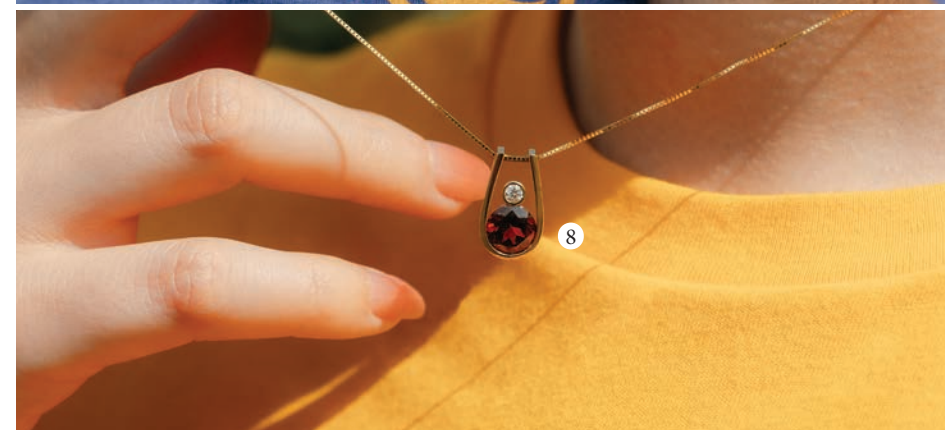
GAME DAY FASHION

When it comes to bold and humorous collegiate clothing, Raygun is the MVP. So, to add an extra layer of excitement to these iconic game day ensembles, Josephs provided the perfect assist with stylish and fun football-themed jewelry. Adorning wrists, necks, and fingers with team colors and mascots, every Iowa college football fan can showcase their passion both on and off the field.



GET THE LOOK

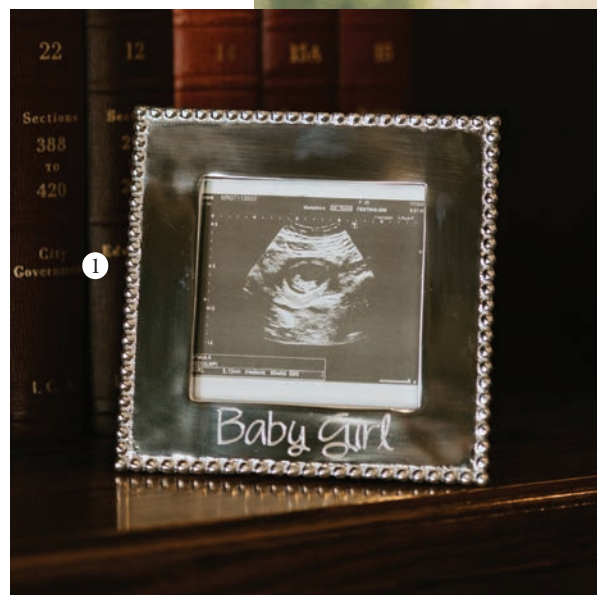
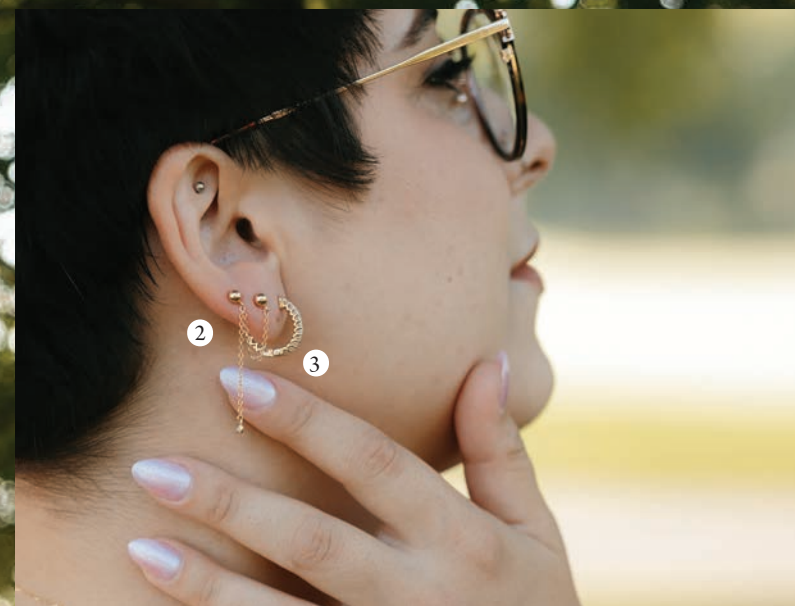
1. Sterling Silver Empire Manhattan Bar Earrings
JSLER55459 | Starting at \$65
2. Sterling Silver Figaro Toggle Necklace
JSLNK32516 | Starting at \$145
3. Sterling Silver Naivete Link Necklace
JSLNK31294 | Starting at \$275
4. Sterling Silver Gold Plated Block "R" Letter Necklace
JSLNK31450 | Starting at \$135
5. Gold Plated Sterling Silver Textured Oval Link Chain
JLDCH14316 | Starting at \$50
6. Gold Plated Sterling Silver Firetube Bead Bracelet
JSLBR34025 | Starting at \$75
7. Gold Plated Sterling Silver Amethyst and Labradorite Necklace
JSCNK00893 | Starting at \$325
8. 14K Yellow Gold Garnet Pendant
CSPGA01447 | Starting at \$995
9. Sterling Silver Iowa Hawkeye Football Necklace
JSLPD50112 | Starting at \$175
10. 14K White Gold 7.5" Flat Oval Link Bracelet
JBKT23267 | Starting at \$525



LABOR OF LOVE

Welcoming a new life into the world is a momentous occasion filled with joy, anticipation, and boundless love. As friends and family gather to celebrate the journey of an expecting mother, finding the perfect gifts that reflect this special time becomes a heartfelt endeavor.

One of the most thoughtful ways to commemorate the arrival of a new baby is by selecting a piece of jewelry featuring the baby's birthstone. For instance, if the baby is expected in April, a magnificent diamond pendant or elegant diamond earrings would be a wonderful choice. These timeless pieces not only represent the baby's birth month but also serve as a symbol of purity and eternal love. Jayla Cupp and Lisa Harlow, our merchandise buyers, styled a dress from Metro Market in Valley Junction with some great ideas for an expecting mother.



GET THE LOOK

1. **Mariposa "Baby Girl" 4x4 Beaded Frame**
GMIG24280 | Starting at \$52
2. **14K Yellow Gold Double Bead and Diamond Drop Single Earring**
DETW13466 | Starting at \$190
3. **14K Yellow Gold Inside-Out Diamond Hoop Earrings**
DETQ08048 | Starting at \$2,100
4. **18K Yellow Gold Petite Diamond Oval Locket with Chain**
JPDLK04346 | Starting at \$2,275
5. **14K Yellow Gold Mirror Tassel Necklace**
JNK9901562 | Starting at \$395
6. **18K Yellow Gold "I Love You More" Bracelet**
JBKT22012 | Starting at \$995

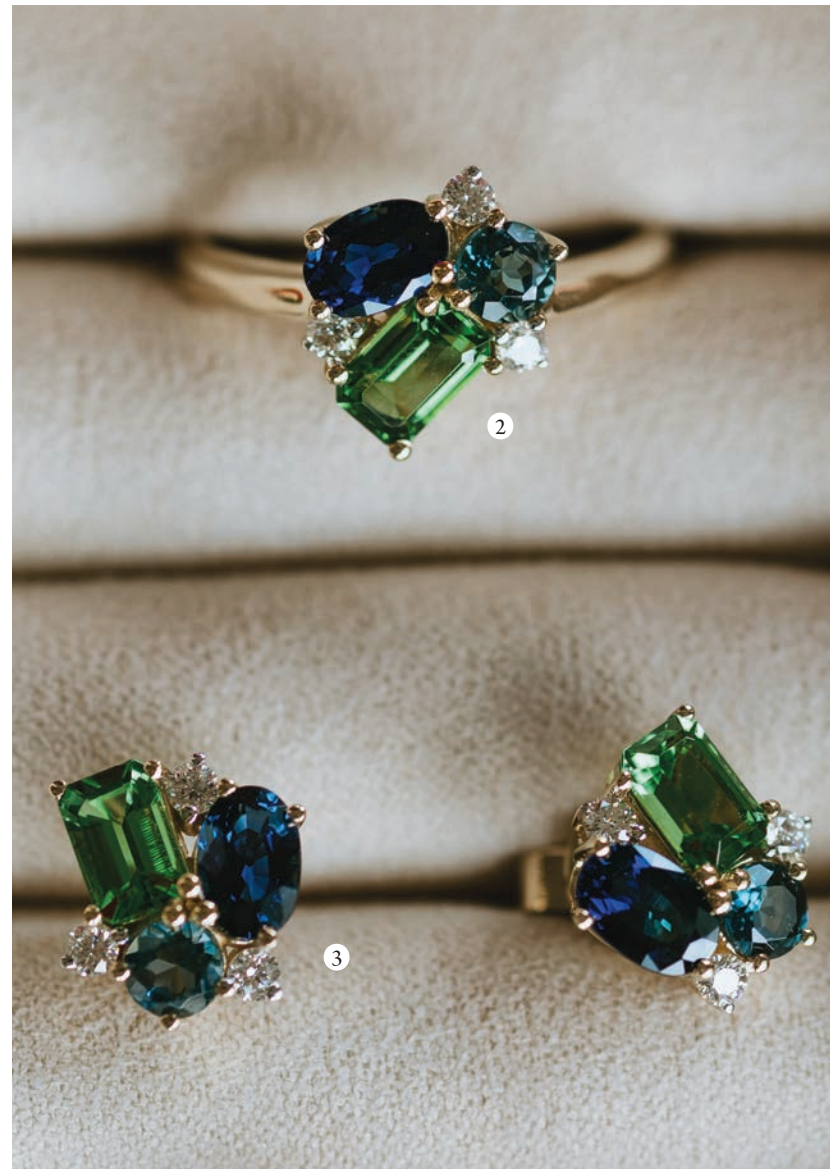


HOLIDAY JEWELRY GIFT GUIDE

SEASON OF SHIMMER

GET THE LOOK

- 1. 14K Yellow Gold Akoya Pearl and Diamond Chandelier Earrings
JPAER00414 | Starting at \$4,525
- 2. 14K Yellow Gold Sapphire, Tourmaline, Blue Topaz, and Diamond Ring
CSRMS01919 | Starting at \$2,600
- 3. 14K Yellow Gold Sapphire, Tourmaline, Blue Topaz, and Diamond Earrings
CSEMS02062 | Starting at \$4,050
- 4. Sterling Silver Double Wrap Cubic Zirconia Tennis Bracelet
JSLBR34157 | Starting at \$445



The holiday season is upon us, and with it comes the joy of gift giving. When looking for the perfect presents for your loved ones, look no further than Josephs. Jewelry is a timeless gift and something that can be passed down for generations. From classic pearl earrings to bold gemstone rings, there's a perfect piece of jewelry for everyone on your list.

CLASSIC

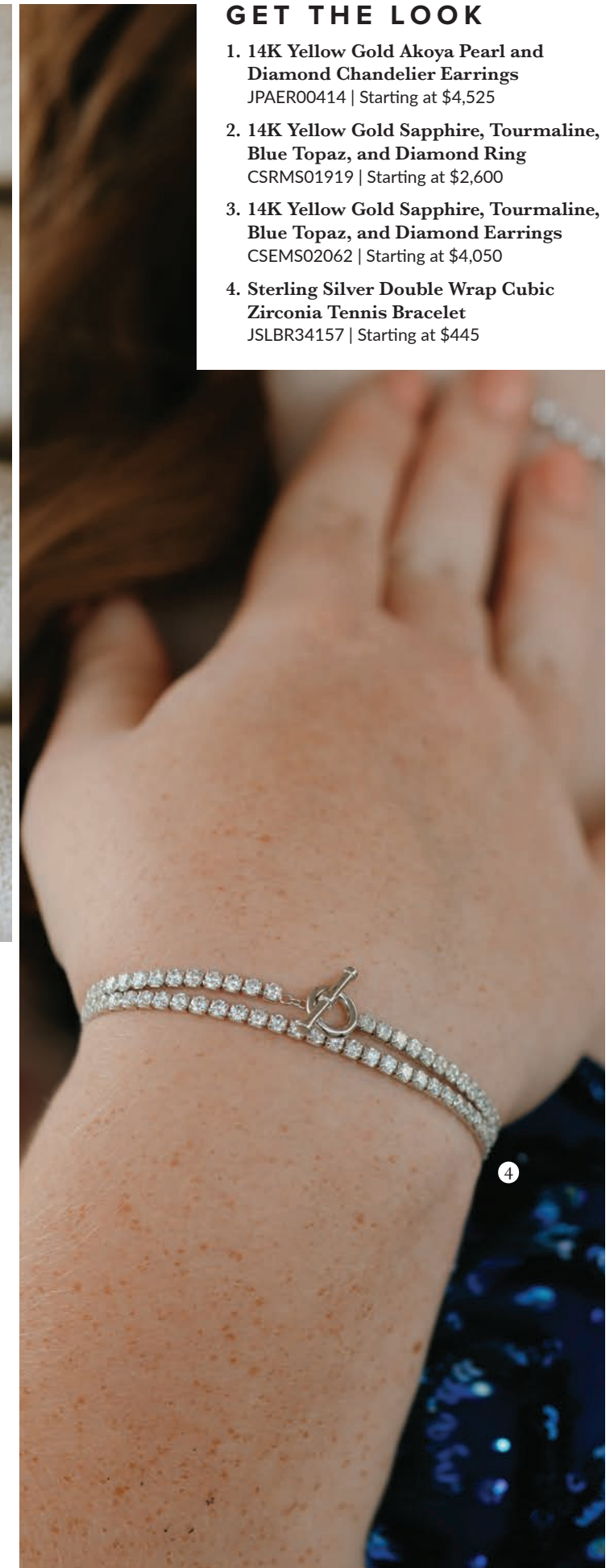
For pieces that always stand the test of time, consider a radiant pair of diamond studs or an elegant pearl necklace.

COLORFUL

For the fashion-forward individual on your list, turn your attention to a colorful pair of earrings or a brilliant ring.

SPARKLE

For those who love a bit of sparkle, a statement necklace or bracelet featuring dazzling diamonds or gemstones is sure to be a hit.



12 MONTHS OF GIVING

At Josephs, we firmly believe in giving back to those who give so much to us. Throughout the year, we partner with local organizations in the metro to improve the health and happiness of families, animals, and nature. Join us in celebrating 12 months of giving!

JANUARY

Donated jewelry to the John Stoddard Cancer Center Rally Against Cancer.

FEBRUARY

Donated auction items to the Taste of Generosity and the National MS Society.

MARCH

Donated jewelry to the Gigi's Playhouse I Have a Voice Gala.

APRIL

Provided a Gold Box Giveaway for Count the Kicks.

MAY

Made a monetary donation to the Inspiring Women's Luncheon.

JUNE

Provided a sponsorship and winner's watch for the Principal Charity Classic.

JULY

Made a monetary donation to the Iowa Amputee Golf Outing.

AUGUST

Donated jewelry to the Science Center of Iowa's Blast Off Gala.

SEPTEMBER

Made a monetary donation to the Iowa C.O.P.S. Black and Blue Ball.

OCTOBER

Donated jewelry to the Annual JDRF Hope Gala.

NOVEMBER

Donated jewelry to the Animal Lifeline of Iowa Paws & Claws Benefit Auction.

DECEMBER

Donated jewelry to the Celebrate Iowa Gala by the Iowa Historical Society.



2023 EVENT REVIEW

In March 2023, we hosted our annual wedding event with special appearance by jewelry designer, Sylvie. In addition to the spectacular food, drinks, and fresh flower wall from Wildflower, we gave away some fun prizes throughout the weekend.

In May, we hosted our first-ever Bloom Mother's Day Event. Each guest who made a purchase for a mom went home with a custom designed floral arrangement from Wildflower.

In September, we hosted a watch event that included food, drinks, and prizes. Willis Automotive displayed luxury cars, and watch vendors brought extended lines of their timepieces.

At our Santa Event this winter, guests of all ages will have the opportunity to meet Santa and Mrs. Claus. Only the best girls and boys will enjoy sweet treats while filling out their Josephs wish lists.



On behalf of Josephs Jewelers, I would like to express my heartfelt gratitude for your continued support and patronage. As the sales manager, I am humbled by the trust you place in us to be a part of your special moments, and to provide you with exceptional jewelry and service.

Our commitment to excellence is unwavering, and it is because of you, our valued customers, that we are able to thrive. Your loyalty and satisfaction drive us to constantly strive for perfection in every aspect of our operations. From our skilled craftsmen who create exquisite pieces of jewelry to our knowledgeable and dedicated staff who find the perfect gift, we are here to make your experience with Josephs Jewelers truly exceptional.

Thank you for allowing us to be a part of your celebrations, milestones, and cherished memories. We are honored to serve you and look forward to continuing to exceed your expectations. Your support is not only valued but cherished, and we remain committed to providing you with the finest jewelry and service for generations to come.

Melanie Saylor

Melanie Saylor
Sales Manager



2023 Josephs Jewelers Staff

JOSEPHS QUIZ

1. Who is the current President of Josephs?

- A. Debra Joseph
- B. Jacob Joseph
- C. Trisha Joseph
- D. Toby Joseph

2. Josephs has a service shop of how many bench jewelers?

- A. 5
- B. 8
- C. 10
- D. None of the above

3. Josephs has been in business for how many years?

- A. 150
- B. 153
- C. 149
- D. 151

4. Josephs offers complimentary cleaning on what items?

- A. Rings
- B. Earrings
- C. Necklaces
- D. All the above

5. What year was Josephs established?

- A. 1871
- B. 2005
- C. 1989
- D. 1881

6. The iconic gold bow on every Josephs gold box is made by

- A. Mass production in China
- B. A handpulling method in our shipping department
- C. A ribbon folding machine
- D. None of the above

7. Josephs was founded by

- A. Toby Joseph
- B. John Joseph
- C. Solomon Joseph
- D. The Plumb Brothers

8. Josephs was a founding member and investor in what reputable jewelry nonprofit trade association of fine jewelry professionals?

- A. Gemological Society
- B. American Gem Society
- C. Gemological Institute of America
- D. Diamond Buyers Guild

ANSWERS: 1. B 2. C 3. B 4. D 5. A 6. B 7. C 8. B



FOLLOW ALONG

USE #JOSEPHSCOUPLES TO BE FEATURED ON OUR BRIDAL WALL, IN OUR MAGAZINE, AND ON SOCIALS.



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Ivy Boyd Makeup

Prices and availability are subject to change. Please contact the store for current pricing and availability.

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