

SEASONS FASHION

DÉCOR JOSEPHS HOME

2025 PREDICTIONS RING TRENDS

WEDDING DAY JEWELRY

SUSTAINABLE LUXURY WORN

AHEAD OF THE CURVE HARLOW AND JAMES

JOSEPHS LOVE STORY COLIN AND MADELINE

MONTANA MINES PARLÉ GEMS

Parlé STONES THAT SPEAK

Φ **BAUME&MERCIER** MAISON D'HORLOGERIE GENEVE 1830

YOU DON'T NEED A PASSPORT TO SEE THE RIVIERA

since '73





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Diamonds

ON THE COVER FEAIUREL

Estate Platinum Diamond Bracelet 6.72 Carats Total Weight JESDB00349 | Starting at \$28,500

Estate Platinum Ruby, Diamond and Onyx Ring JESCR04471 | Starting at \$11,550

Platinum 13.16 Carat Fancy Diamond Necklace DNK09298 | Starting at \$47,725





As another year draws to a close, we are grateful to reflect on the continued success we've experienced at Josephs Jewelers, thanks to your support and loyalty. Your satisfaction is at the heart of everything we do, and we remain committed to finding innovative ways to better serve you.

This year, we embraced new technology to further enhance our customer service, ensuring that each visit to our store is a memorable and seamless experience. In addition, we proudly supported a variety of local charities, and we invite you to learn more about these important organizations at the back of our magazine. We also had the pleasure of visiting the Montana mines with our partners at Parlé Jewelry Designs. These journeys allow us to bring back unique and stunning gemstones to add to our collection, ensuring we continue to offer a wide range of extraordinary jewelry pieces, each with its own story and charm.

After more than 150 years, we are proud to say that the sixth generation of the Joseph family is continuing our business' legacy of excellence and dedication. Thank you for being a part of our Josephs Jewelers family. We look forward to serving you in the coming year and beyond.

Judo R Joseph

Jake Joseph President

45

The Joseph Family | Ryan, Trisha, Deb, Jake, Iain, Elisa, Fiona

SPRING

- 1. 14K White Gold Ruby and Diamond Necklace CSPRB01492 | Starting at \$4,075
- 2. OMEGA Speedmaster '57 Watch WOMG05880 | Starting at \$9,500
- 3. 14K White Gold Shared Prong Diamond Band DWBL74260 | Starting at \$3,210
- 4. 18K White Gold Bezel-Set Oval Diamond Band DWBL77347 | Starting at \$9,075
- 5. 18K White Gold Emerald-Cut Diamond Band DWBL76273 | Starting at \$3,925
- 6. 18K White Gold Pear-Shaped Diamond Bracelet DBT5C00547 | Starting at \$19,950

- 7. 14K White Gold Ruby Bracelet CSBRB00257 | Starting at \$1,875
- 8. Stainless Steel Scale Cross Pendant with Chain JGNPD00406 | Starting at \$40
- Sterling Silver ID Bracelet JSLBA00315 | Starting at \$65
 10 IOK Valley Cold Hoart Bing
- 10. 10K Yellow Gold Heart Ring JKTBA00703 | Starting at \$125
- 11. Sterling Silver Heart Charm Bracelet JSLBA01241 | Starting at \$160











SEASONS



- 1. Stainless Steel Skull Pendant and Chain JGNMS09029 | Starting at \$85
- 2. Stainless Steel 24" 6 mm Miami Cuban Necklace JGNMS08716 | Starting at \$65
- 3. 14K White Gold Diamond Stud Earrings SECQW01205 | Starting at \$3,250
- 4. Yellow Gold Plated 22" Figaro Chain JSKTN00356 | Starting at \$210
- 5. Tag Heuer 43 mm Formual 1 Watch WTGG05960 | Starting at \$2,100
- 6. 14K Yellow Gold Oval Rhodolite Garnet and Diamond Ring JESCR02703 | Starting at \$3,500
- 7. 14K Yellow Gold Oval Amethyst and Diamond Pendant CSPAM01599 | Starting at \$3,850





seasons WINNER

GET THE LOOK

- 1.
 14K White Gold Peridot and Diamond Halo Ring CSRPD00257 | Starting at \$1,400
 5.
 14K Two-Tone Blue Topaz, Emerald and Diamond Ring Custom Made

 2.
 Tissot Bellissima Small Lady Watch WTSL04729 | Starting at \$450
 6.
 Sterling Silver Pink Enamel Butterfly Necklace JSLBA01544 | Starting at \$30

 3.
 14K Yellow Gold Cross Pendant JPDCR01713 | Starting at \$1,275
 7.
 Baume & Mercier Riveria Watch WBMG03016 | Starting at \$4,500
- 4. 14K Yellow Gold Polished Curb Link Bracelet JBKT23473 | Starting at \$3,425



8. Platinum Wedding Set Custom Made

- 1. Estate 14K White Gold Aquamarine and Diamond Ring JESCR01740 | Starting at \$875
- 2. Estate 14K Yellow Gold Two-Row Link Bracelet JESKB00935 | Starting at \$1,650
- Estate 10K Yellow Gold Onyx and Diamond Ring JESCR03873 | Starting at \$800
- 4. 14K Yellow Gold Diamond Dangle Loop Earrings DETQ08360 | Starting at \$2,275
- 5. Estate Platinum and 18K Yellow Gold Victorian Aquamarine and Diamond Pendant JESCP01722 | Starting at \$8,250
- 6. Estate 18K Yellow Gold Oval Coral and Ruby Ring JESCR01946 | Starting at \$6,825
- 7. 14K Yellow Gold Akoya Pearl Bracelet JPABR00046 | Starting at \$1,150



WORN

SUSTAINABLE LUXURY

The fusion of timeless estate jewelry from Josephs Jewelers and chic resale finds from Worn Clothing is redefining sustainable fashion. Josephs Jewelers offers vintage pieces with rich histories, while Worn offers like-new designer and everyday clothing. This combination creates unique, eco-friendly fashion statements that blend old-world elegance with modern trends. Embrace individuality and sustainability by pairing Josephs' exquisite jewelry with Worn's on-trend apparel for a distinctive and conscientious style.



HARLOW AND JAMES

AHEAD OF THE CURVE

Located in the heart of Valley Junction, Harlow and James is a chic boutique specializing in curvy fashion. Their stunning collection combines comfort, style and individuality, celebrating every body shape and making fashion accessible to all. At Josephs Jewelers, we believe that jewelry should be just as diverse and inclusive as the people who wear it. That's why our partnership with Harlow and James is so special.

From sophisticated business attire to high-fashion pieces and comfortable everyday wear, Harlow and James offers clothing that meets the needs of every woman. This inclusivity is at the core of their mission, ensuring that all customers, regardless of size, can find stylish, well-fitting clothes that make them feel empowered and confident. At Josephs, we complement this vision by offering jewelry that enhances these outfits, adding elegance and charm to any look, whether for the office, a night out or a casual day. Together, we're redefining fashion, one stunning piece at a time.

- 1. Sterling Silver Open Triangle Drop Earrings JSLER60095 | Starting at \$165
- 2. Sterling Silver Black Onyx Bead Necklace JSCNK01116 | Starting at \$215
- 3. Two-Tone Reflection Diamond Dangle Earrings JLBE00073 | Starting at \$1,320
- 4. Two-Tone Keller Large Link Necklace JLBN00091 | Starting at \$2,170

- 5. Two-Tone 36" Keller Multichain Necklace JLBN00082 | Starting at \$2,170
- 6. 14K Yellow Gold 30" Oval Link Necklace JNK9902017 | Starting at \$6,150
- 7. 18K Two-Tone Diamond Crossover Bangle Bracelet DBRMS09635 | Starting at \$6,600
- 8. Tag Heuer Carrea Chronograph Watch WTGG05951 | Starting at \$6,450





AUSTAD'S

FORE THE LOVE OF THE GAME



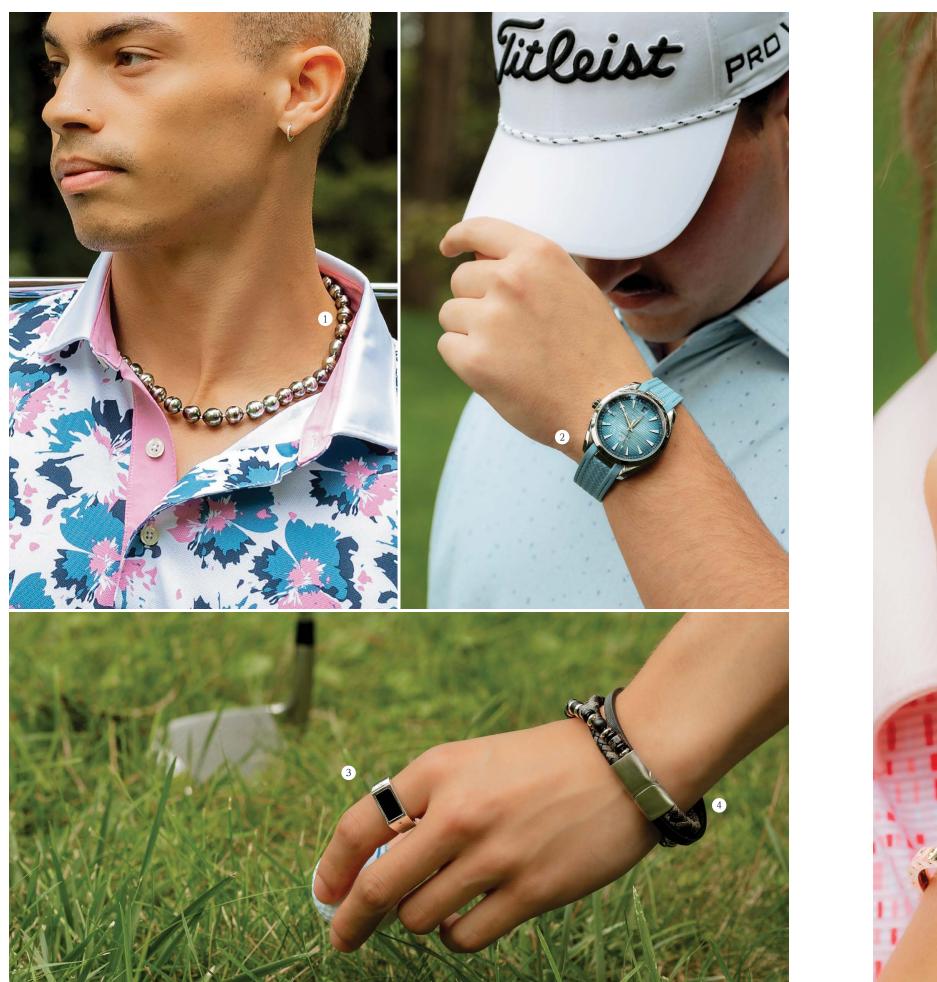
Golf is the perfect opportunity to showcase your style. Pair Austad's stylish, high-performance golf apparel with jewelry from Josephs for a truly winning look. A delicate necklace adds glamour to an Austad's polo, while a sophisticated watch brings timely flair to your swing. With Josephs jewelry and Austad's golf apparel, you'll look and feel your very best from the tee to the green.

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- 1. Sterling Silver 22" Vintage Necklace JGTCH00356 | Starting at \$325
- 2. Stainless Steel Franco Bracelet JGNBR01152 | Starting at \$60
- 3. Sterling Silver Tire Tread Ring JSLRG23531 | Starting at \$150
- 4. 14K Yellow Gold 0.90 Carat Diamond Dangle Earrings DELC02062 | Starting at \$2,425
- 5. Stainless Steel Yellow Gold Plated Seiko Essentials Collection Watch WSKL11486 | Starting at \$350
- 6. Sterling Silver Moon Bracelet JSLBR35113 | Starting at \$85
- 7. Monica Rich Kosann Carpe Blue Sapphire Bracelet MRKB00125 | Starting at \$485
- 8. Platinum Plated Cubic Zirconia Infinity Ring JSLRG20149 | Starting at \$155
- 9. 14K White Gold Pink Sapphire and Diamond Necklace CSPMS03631 | Starting at \$2,150







- Sterling Silver Baroque Tahitian Pearl Necklace JPL1806326 | Starting at \$775
- 3. 14K White Gold Onyx and Diamond Ring ROOXG01633 | Starting at \$1,475
- Stainless Steel Jasper and Onyx Leather Bracelet JGNBR01447 | Starting at \$95
- OMEGA Aqua Terra 150M Watch WOMG06308 | Starting at \$6,400
 14K White Gold Onyx
 14K White Gold Onyx
 - 6. Roberto Coin 18K Yellow Gold Pois Moi Bangle JRCB00497 | Starting at \$4,100







- 1. Stainless Steel and Carbon Tissot Sideral S Powermatic 80 Watch WTSG07209 | Starting at \$995
- 2. Stainless Steel Leather Cross Bracelet JGNBR01278 | Starting at \$65
- 3. 14K Yellow Gold Princess Diamond Trench Ring RGMSG04569 | Starting at \$3,425
- 4. Black Stainless Steel Meteorite Pendant with Chain JGNMS08878 | Starting at \$255

Solution

- 5. Sterling Silver 22" Bombe Chain JSLNK34629 | Starting at \$450
- 6. Stainless Steel Seiko Essentials Collection Watch WSKG12781 | Starting at \$235
- Sterling Silver and Yellow Gold Plated Bevel Cirque Link Bracelet JSLBR32664 | Starting at \$155
- 8. Stainless Steel Seiko Essentials Collection Watch WSKL11635 | Starting at \$350

GAME NIGHT

Game night is usually a pretty raucous affair, whether you're fiercely competing in trivia, strategizing your way through Yahtzee or laughing over a ridiculous round of charades. Regardless, if you're playing for bragging rights or just for fun, Josephs has the accessories to make game night a little more fabulous. A sleek watch can help keep the game running smoothly and fairly, ensuring no one gets more than their allotted time. Our collection of fine timepieces includes the perfect mix of function and fashion. Need a winning advantage? Meteorites are known to bring good fortune. Or boost your luck by rocking a jade bracelet. You can even try stacking the deck in your favor by stacking all your favorite rings. No matter which pieces you sport on game night, everyone wins with jewelry from Josephs.

SYLVIE





5425 Mills Civic Parkway | West Des Moines, IA 50266 | (515) 440-2991 Josephs Jewelers.com

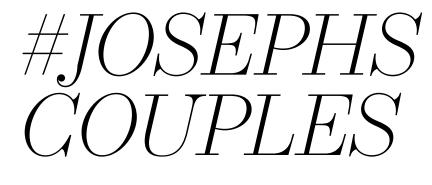
















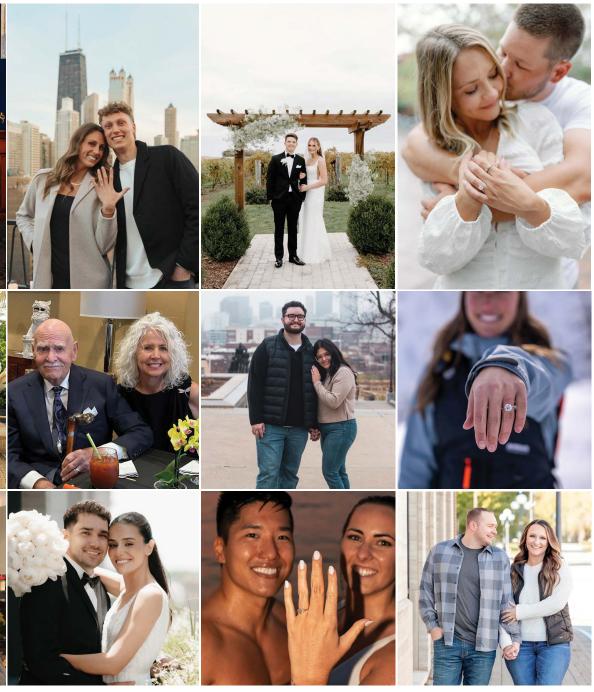










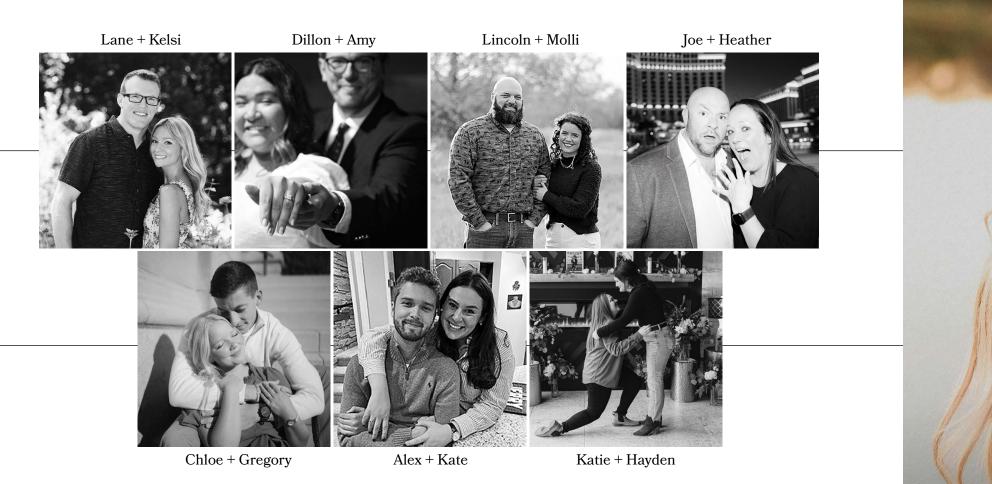




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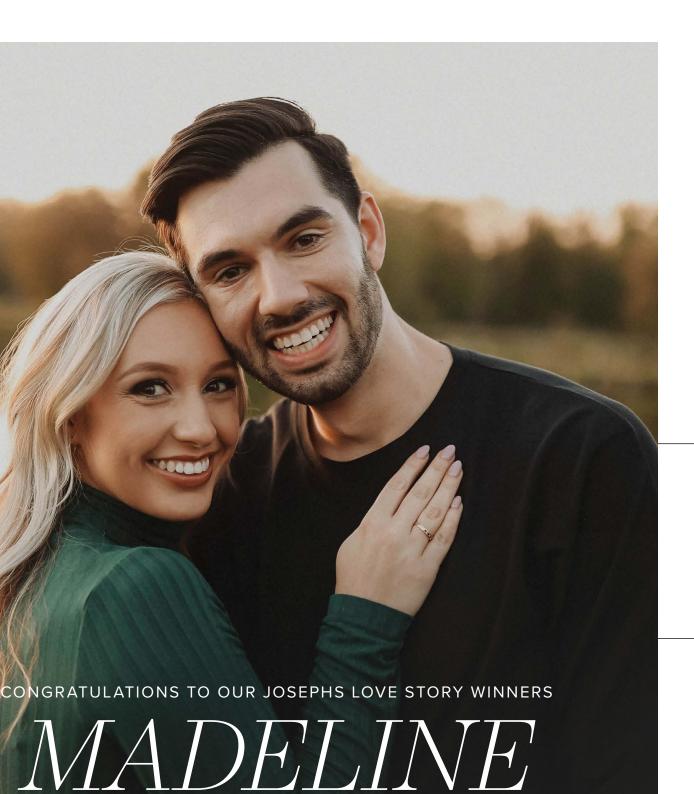
We take joy in commemorating your engagement, wedding and anniversaries. Here are a few of the #josephscouples you've shared with us this year. Share your moments on social media with #josephscouples. Want to be featured in our magazine, in store or online? Submit your photos to Paige Reed at paige.reed@josephsjewelers.com.

LOVE STORIES THAT REALLY SHINE



In 2023, we launched the Josephs Love Story Giveaway – the chance for a Josephs Jewelers couple to share their unique love story and win a professional photo shoot as well as a \$2,000 credit to use towards wedding bands for the big day. After such a successful response during our inaugural year, we ran with it again in 2024.

All we can say is, "WOW!" The number of exceptional entries was overwhelming and made it nearly impossible to choose just one love story. So, we diplomatically pulled the winning couple out of a hat. As for the rest of the incredible submissions ... we are going to share their beautiful stories in upcoming blog posts and spread the love!



AND COLIN

COLIN AND MADELINE WITH SCHAFFER'S BRIDAL

JOSEPHS LOVE STORY

Colin and Madeline's story began on Hinge, where their curiosity outweighed initial skepticism. Though new to online dating, their chats flowed effortlessly, leading to a first date that exceeded expectations. What started as a casual dinner downtown turned into a night of lively conversations, shared cocktails and an unexpected goodnight kiss. By midnight, Madeline realized she was experiencing a connection that felt both familiar and thrilling.

What they discovered was a series of near misses that suggested their lives had been intertwined long before they matched. They had shared time in the same dance studio, cheered from opposite sides at high school sports events and had overlapping circles of friends. It seemed fate had been quietly guiding them together all along.

Three years later, Colin surprised Madeline with a proposal in a scenic rose garden, presenting an engagement ring from Josephs Jewelers. The ring featured a family diamond passed down through generations, flanked by two pear-cut stones, symbolizing their intertwined past and bright future.

In a world where digital connections often spark meaningful relationships, Colin and Madeline found a love that transcended their virtual beginnings.





- 1. 14K Yellow Gold 1.40 Carat Diamond Halo Engagement Ring DSCT51227 | Starting at \$9,950
- 2. 14K Yellow Gold Half Round Plain Wedding Band RW7P00046 | Starting at \$300
- 3. 14K Yellow Gold Diamond Station Teardrop Necklace DNK08912 | Starting at \$1,450
- 4. 18K Yellow Gold South Sea Pearl and Diamond Pendant with Chain JPLPD15354 | Starting at \$1,700
- 5. 18K White Gold Freshwater Pearl and Diamond Ring JPLDR00422 | Starting at \$2,275
- 6. Stars and Stripes American Flag Cufflinks JGNCL00141 | Starting at \$85
- 7. Sterling Silver Venetian Box Bracelet JSLBR35030 | Starting at \$150
- 8. 14K Yellow Gold Comfort Fit Wedding Band SAMPM01134 | Starting at \$2,025
- 9. Baume & Mercier Clifton Baumatic Watch WBMG02954 | Starting at \$4,900

- 2. 14K White Gold Alternating
- Wedding Band DWBL76885 | Starting at \$1,140
- 4. 14K White Gold Diamond Bangle Bracelet

- Wedding Band DWBL76604 | Starting at \$2,450
- 8. 18K Yellow Gold Diamond

SCHAFFER'S BRIDAL

FOR EVERY BRIDE

Schaffer's Bridal is renowned for its stunning selection of designer gowns and exceptional customer service, helping brides find their dream dress. Together, Schaffer's and Josephs Jewelers can provide a seamless and luxurious journey for brides, combining exquisite jewelry with breathtaking bridal fashion to ensure every bride shines with elegance and sophistication on her special day.



1. 14K White Gold Cushion Yellow Diamond Engagement Ring DSOCF04809 | Starting at \$18,000

Round Diamond Wedding Band DWBL73817 | Starting at \$1,910

3. 14K White Gold Spaced Diamond

DBB2C00349 | Starting at \$9,250

5. 14K White Gold Emerald Cut Lab Grown Diamond Necklace LABPD00208 | Starting at \$3,650

6. Diamond Bridge Hidden Halo Engagement Ring Mounting *Center stone not included in price SAMPM01955 | Starting at \$1,860

7. 14K White Gold Multi-Diamond

Curved Dangle Earrings DECT16113 | Starting at \$4,850





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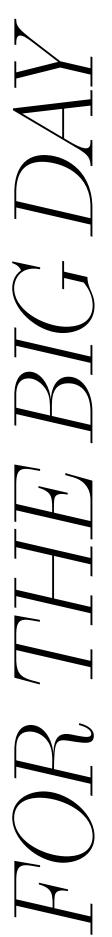
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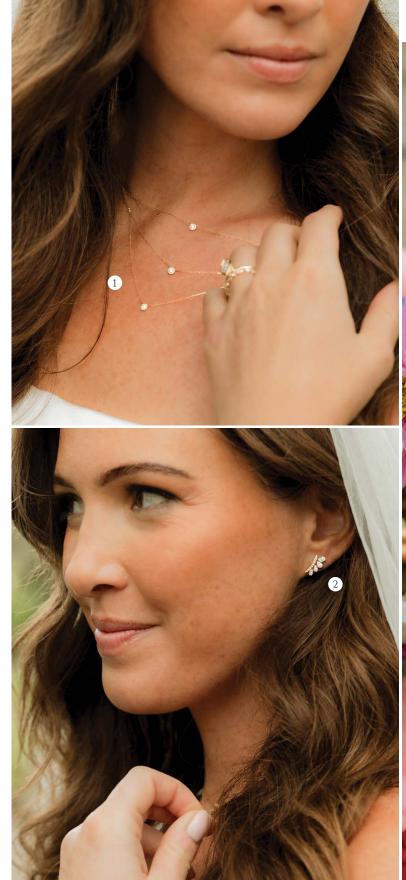


- 1. 14K White Gold Square Aquamarine and Diamond Earrings CSEAQ00315 | Starting at \$2,100
- 2. 14K Yellow Gold Diamond Bracelet 5.19 Carats Total Weight DBRT05871 | Starting at \$10,500
- 3. 14K White Gold Diamond Cluster Earrings DETW11908 | Starting at \$450
- 4. 18K White Gold Mesh Sparkle Dangle Earrings JERKT34462 | Starting at \$600
- 18K Yellow Gold Triangle Diamond Cluster Pendant and Chain DPOC02295 | Starting at \$6,160
- 6. 14K White Gold 1.00 Carat Diamond Shared Prong Wedding Band DWBL76737 | Starting at \$3,250
- 7. 14K Yellow Gold Wedding Band EUCF145 | Starting at \$1,075
- 8. 14K White Gold Diamond Necklace DNK09617 | Starting at \$18,250



SCHAFFER'S BRIDAL







- 1. 14K Yellow Gold Diamond Layer Necklace DNK10017 | Starting at \$1,875
- 2. 14K Yellow Gold Diamond Climber Earrings DELH07904 | Starting at \$1,925
- 3. Solitaire Bezel Set Marquise Engagement Ring Mounting **Center stone not included in price* SAMPM02357 | Starting at \$1,280
- 4. 14K Yellow Gold Pear Shape and Round Diamond Wedding Band DWBL76109 | Starting at \$3,740
- 5. 14K Yellow Gold Rectangular Diamond Border Bracelet DBRMS09252 | Starting at \$725
- 6. Baume & Mercier Hampton Watch WBMG02892 | Starting at \$2,100
- 7. 14K White Gold 5.5 mm Euro Fit Wedding Band RWBM22657 | Starting at \$1,375
- Stainless Steel Solid Link Bracelet JGNBR02071 | Starting at \$120 8.
- 9. Line Stainless Steel Round Cufflinks JGNCL00687 | Starting at \$60



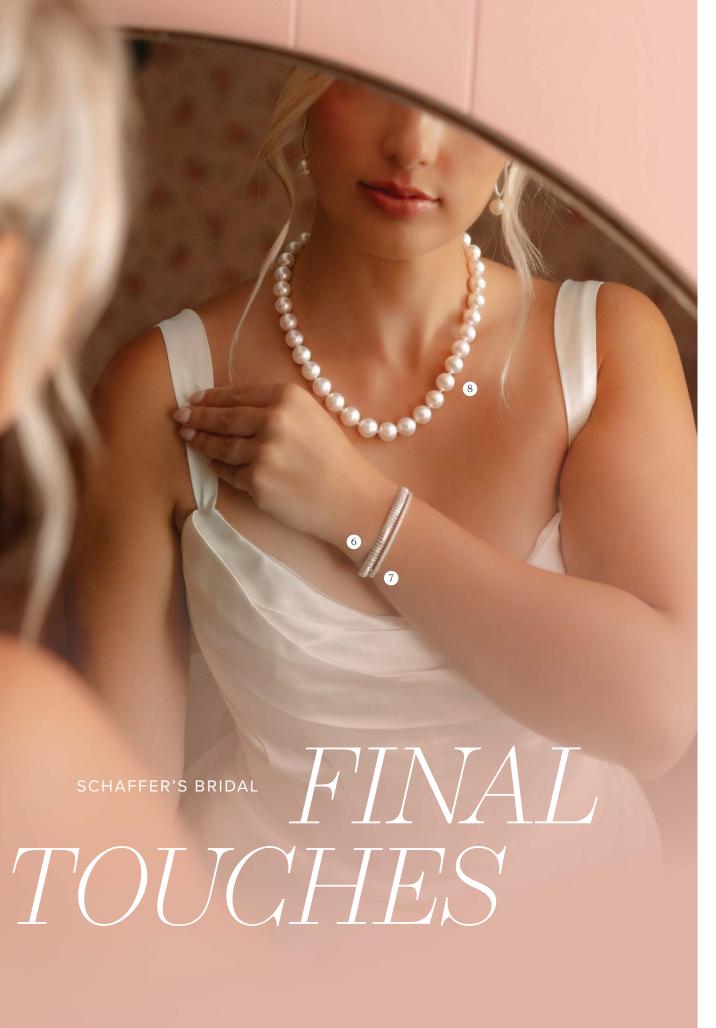








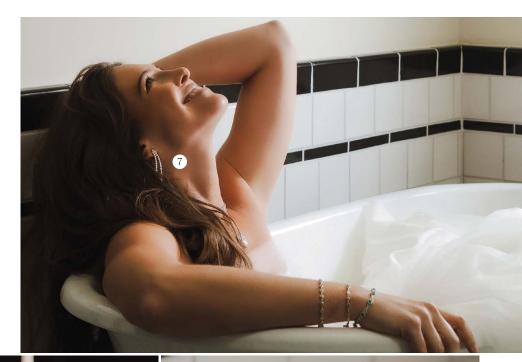
- 1. 14K White Gold South Sea Pearl and Diamond Earrings JPSER00073 | Starting at \$2,650
- 2. 18K White Gold Diamond Engagement Ring Mounting **Center stone not included in price* SAMPM02268 | Starting at \$6,160
- 3. 14K White Gold Diamond Wedding Band LR4001-B | Starting at \$3,740
- 4. Wolf Medium Forest Green Zoe Jewelry Box MJB06022 | Starting at \$565
- 5. 14K White Gold Freshwater Pearl Stud Earrings JPFER00055 | Starting at \$550
- 6. 14K White Gold 7" Diamante Bracelet JBKT24273 | Starting at \$3,950
- 7. 14K White Gold Hinged Diamond Bangle Bracelet DBRB06219 | Starting at \$2,750
- 8. 14K White Gold White South Sea Pearl Necklace JPL1806273 | Starting at \$18,150



4

FINER SCHAFFER'S BRIDAL

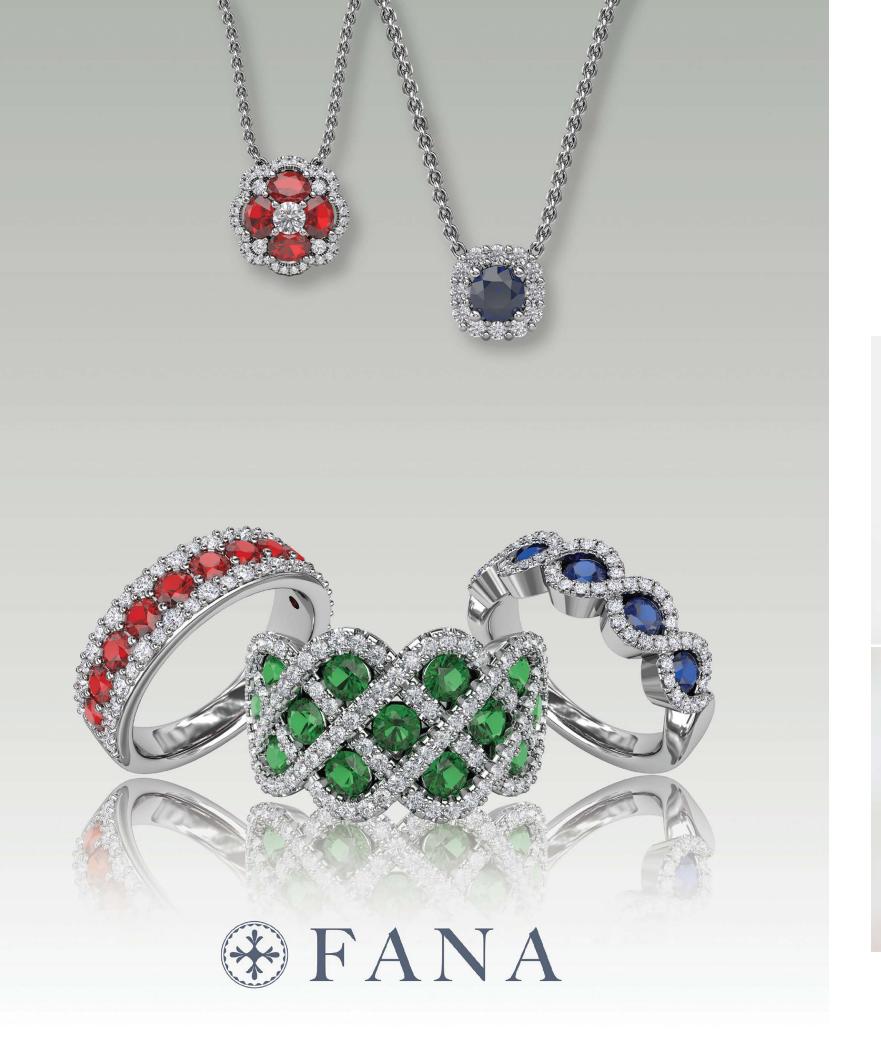
Josephs Jewelers defines luxury through an unwavering commitment to exceptional quality, timeless elegance and impeccable craftsmanship. Each piece is meticulously designed and crafted using the finest materials, ensuring that every item is a masterpiece. From exquisite diamonds to beautifully detailed watches, Josephs Jewelers embodies sophistication and refinement, offering a unique blend of tradition and contemporary design. Our dedication to providing personalized service and creating unforgettable experiences for our clients further solidifies our status as a beacon of luxury in the jewelry world.







- 1. 14K White Gold 3.50 Carat Total Weight Diamond Necklace DNK09751 | Starting at \$6,590
- 2. Sterling Silver Charlotte Oval Locket with Chain JSLLK00554 | Starting at \$950
- 14K White Gold Diamond Engagement Ring Mounting *Center stone not included SAMPM02160 | Starting at \$5,150
- 4. 14K White Gold Emerald and Diamond Bracelet CSBEM00166 | Starting at \$13,500
- 5. Sterling Silver White Sapphire and Tsavorite Bracelet MRKB00037 | Starting at \$1,785
- 6. Sterling Silver White Sapphire and Tsavorite Bracelet MRKB00046 | Starting at \$1,295
- 14K White Gold Graduating Diamond Straight Line Drop Earrings DEOC10546 | Starting at \$8,675
- 8. Waterford Lismore Essence Champagne Flute Pair GWFCR06193 | Starting at \$220
- 9. 14K Two-Tone South Sea Pearl Necklace JPL1806291 | Starting at \$9,250



SURPRISE DETAILS SAMPM02231 | Call for Pricing

POPS OF COLOR CSRRB01731 | Starting at \$11,700



MODERN CLASSIC SAMPM02357 | Call for Pricing



THREE STONE DSCTF16709 | Starting at \$15,500

- 14K Yellow Gold Polished Disc Dangle Earrings JERKT44636 | Starting at \$295
- 2. Sterling Silver Open Link Necklace JSLNK33852 | Starting at \$450
- 3. Sterling Silver Amethyst Loop Link Bracelet JSCBR01116 | Starting at \$375
- 4. Sterling Silver Wide Crossover Ring JSLRG20297 | Starting at \$210







- 1. 18K Yellow Gold Ruby and Diamond Bracelet CSBRB00315 | Starting at \$16,750
- 2. 14K Yellow Gold Sapphire, Ruby and Tsavorite Square Confetti Pendant with Chain CSPMS03891 | Starting at \$1,800
- 3. 14K Yellow Gold Montana Sapphire and Diamond Earrings CSESA02124 | Starting at \$2,075
- 14K Yellow Gold Montana Sapphire and Diamond Ring CSRSA19760 | Starting at \$1,900
- 14K Yellow Gold Diamond Pavé Pear Dangle Earrings DEOC10496 | Starting at \$6,150



JOSEPHS HOME

Josephs' home goods are more than just fine crystal, they're designed for everyday living. Whether you're hosting a lunch, setting up a cozy coffee bar or organizing your laundry room, we have stylish and functional pieces for every space in your home.

- 1. Nambé Chillable Salad Bowl with Servers GMIG24295 | Starting at \$150
- 2. Nambé Duets Cheeseboard and Knives GNBG00032 | Starting at \$150
- 3. Nambé Cooper Triple Condiment Server with Spoons GNBG00039 | Starting at \$100
- 4. Nambé Tilt Wine Chiller GMIG80671 | Starting at \$100
- 5. Mariposa Indigo Faux Grass Cloth Signature Coaster Set GMPG00058 | Starting at \$72
- 6. Simon Pearce Vintner White Wine Glass GMIG22589 | Starting at \$85



- 1. Michael Aram Large Orchid Tray GMAG00054 | Starting at \$300
- 2. Michael Aram Small Orchid Canister GMAG00026 | Starting at \$125
- 3. Georg Jensen Bernadotte Tray GMIG24491 | Starting at \$239
- 4. Georg Jensen Bernadotte French Coffee Press GMIG24536 | Starting at \$159
- 5. Michael Aram Butterfly Ginkgo Sugar Caddy GMAG00041 | Starting at \$80
- 6. Michael Aram Butterfly Ginkgo Creamer GMAG00040 | Starting at \$105
- 7. Georg Jensen Medium Bernadotte Vase GMIG24529 | Starting at \$129
- 8. Seiko Clocks 5" Hutton Desk & Table Clock MCLK11197 | Starting at \$105
- 9. Reed & Barton Lyndon 8x10 Silver-Plate Frame GRBG08137 | Starting at \$115
- 10. Lenox Adorn Crystal Ring Holder GLXG04284 | Starting at \$50
- 11. Addison Ross Plum & Silver 5x7 Frame GMIG24157 | Starting at \$76
- 12. Bey-Berk Marble Tic Tac Toe Set GMIG24450 | Starting at \$125
- 13. Orrefors Black Informal Carafe GOKG00017 | Starting at \$130
- 14. Simon Pearce Small Waterbury Tumbler GMIG22355 | Starting at \$75











The trip also included memorable excursions, such as serene fly-fishing outings. These relaxing moments provided a delightful contrast to the technical sessions, allowing our team to unwind and connect in a beautiful natural setting. The blend of education and leisure made for a truly enriching experience.

Throughout the week, Trisha, Deb, Lisa and Jayla had the pleasure of engaging with other industry veterans. These interactions were both inspiring and beneficial,

MONTANA MINING PARLE GENS

In August, our vice presidents, Trisha and Deb Joseph, along with our merchandise managers, Lisa Harlow and Jayla Cupp, embarked on an exciting week-long journey with Parlé Gems. This adventure was more than just a trip. It was an immersive experience into the world of gemstones and a unique opportunity to build lasting industry connections.

The week began with an in-depth exploration of gemstone mining. Our team visited active mining sites, gaining valuable insights into the intricate processes of uncovering these precious stones. This hands-on learning experience deepened their understanding of the origins and qualities of the gemstones that enhance our jewelry.

fostering relationships that will enhance our approach to sourcing and presenting gemstones.

Parlé Gems also joined us in October for our Color Event, where their stunning collection of vibrant gemstones was showcased. This collaboration further highlighted our shared passion for exceptional jewelry and provided an opportunity for our customers to experience the beauty of these unique gems firsthand.



This collaboration with Parlé Gems has not only expanded our knowledge but also reinforced our dedication to offering exceptional jewelry. We look forward to sharing the insights and stories from this remarkable journey while continuing to bring you the finest pieces with a touch of adventure.



At Josephs, we firmly believe in giving back to the communities that have given so much to us. We continue to partner with local organizations in the metro to improve the health and happiness of families, animals and nature. Join us in celebrating 12 months of giving.

JANUARY

Donated merchandise for a silent auction at the UnityPoint Health -John Stoddard Rally Against Cancer

APRIL

Donated merchandise to Des Moines Christian School for the True Blue Gala

JULY

Made a monetary donation to Orchard Place for their annual Moonlight Classic

OCTOBER

Donated merchandise to Employee & Family Resources for their 60th Anniversary Gala

FEBRUARY

Made a monetary donation to the Night to Shine event at Valley Church

MAY

Donated merchandise for a silent

auction to True Impact Outdoors

for disabled veterans

AUGUST

Donated merchandise to the

Iowa SIDS Foundation

Walk for the Future

NOVEMBER

Donated merchandise to the

Greater Des Moines Botanical Garden

for their Champagne & Chocolate event

Made a monetary donation to Easter Seals for the Guns-N-Hoses: Police vs Fire Fighters

MARCH

JUNE

Donated merchandise to the National Alzheimers Association for the Purple Soirée

SEPTEMBER

Made a monetary donation to the WDM Human Services Friends Foundation's Sunday Supper in Our Town

DECEMBER

Made a monetary donation to the Great Outdoors Foundation



2024 EVENT REVIEW

In March, we hosted our annual wedding event which featured a fresh flower wall from Boesen the Florist. Jewelry designer Sylvie made an appearance, and Josephs gave away prizes throughout the weekend.

In October, we hosted a Color Event with special guest Parlé Gems. This event included food, drinks and giveaways as well as demonstrations and information from House of Colour Des Moines.



As we reflect on a successful year at Josephs Jewelers, we are deeply grateful for your support. Your trust in us has made this past year stellar, and your patronage inspires us to continue excelling in our products and services.

Speaking of service excellence, we are pleased to announce Kelly Boddicker's promotion to Sales Operations Supervisor. Since 2014, Kelly's dedication to exceptional customer service has been evident. Her new role reflects her commitment to you, our valued customers, and our dedication to offering the finest jewelry and best shopping experience.

We look forward to seeing you at Josephs Jewelers soon and helping you find perfect pieces for life's special moments. Thank you for being part of our family.

Melanie Saylor

Sales Manager

Kelly Boddicker Sales Operations Supervisor



- 1. Which gemstone is known for its rich blue color and was once believed to protect its wearer from envy and harm? A. Amethyst B. Lapis Lazuli C. Turquoise
 - D. Aquamarine
- 4. What is the hardest natural gemstone on the Mohs scale of mineral hardness? A. Diamond B. Ruby
- C. Sapphire
- D. Emerald

7. What is the birthstone for the month of May?

- A. Garnet
- B. Topaz
- C. Emerald
- D. Pearl

GEMSTONE QUZ

- 2. In ancient times, which gemstone was believed to be a gift from the god of the sea and was often used as a talisman by sailors?
- A. Pearl
- B. Coral
- C. Aquamarine
- D. Peridot
- 5. Which gemstone is formed from fossilized tree resin and often contains prehistoric plant and animal material?
- A. Jet
- B. Amber
- C. Agate
- D. Opal

- 3. Which gemstone changes color under different lighting conditions, often appearing green in daylight and red under incandescent light?
 - A. Alexandrite
 - B. Topaz
 - C. Citrine
 - D. Tanzanite

6. What is the primary mineral component of a ruby?

- A. Corundum B. Beryl
- C. Quartz
- D. Feldspar

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